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STAR ROSES

SPRING 1937

CONDESA DE
SASTAGO
Guaranteed to bloom



YOUR GUIDE TO GOOD ROSES

← Our **TRADE-MARK.** This **Star Rose Trade-Mark** is a **merit-mark of Quality.** Wired fast to every Star Rose is a durable, celluloid, Star-shaped tag bearing the name of the Rose on back. That Trade-Mark tag is your insurance certificate. It will come to you with each Rose as a token of reliability from this firm of 40 years' standing.

STAR ROSE GUARANTEE. We guarantee every Star Rose to bloom the first blooming period after purchase; failing which we will replace the plant or refund its cost. For more than twenty years we have been living up to the terms of this guarantee. After two generations, we've learned "how," here at West Grove, and do build the elements of excellence right into the quality of Star Roses. The guarantee does not make the Roses bloom; it is the quality of the plants which removes the risk from our Trade-Marked Guaranteed Roses.

VISIT AMERICA'S STAR ROSE-GARDENS. West Grove is on U. S. Highway No. 1, 40 miles from Philadelphia, 60 miles from Baltimore, 10 miles south of the Lincoln Highway at Coatesville. 200,000 Roses will be in bloom for you all summer and until frost. (Red Rose Inn is right alongside Star Rose-Gardens.) Come any hour, any day. Visitors always welcome!

Robert Pyle
President

ROSE ON FRONT COVER

★**CONDESA DE SASTAGO.** H.T. This Rose is as vigorous, tall, and free-blooming as the far-famed Radiance and has the same healthy, carefree growth. The front cover fairly well portrays its form and color, but just gather a few blooms and the sparkling colors, combined with rich, alluring fragrance, will give you a sense of exhilaration that few other joys in life can equal. Winner of Gold Medal and many other prized awards. **\$1 each.***

2 ROSES ON BACK COVER

★**FEU PERNET-DUCHER.** H.T. (C. Mallerin, 1934.) Plant Patent 103. An enchantingly lovely yellow Rose. You have to see this beauty to fully appreciate it. Mere words are inadequate to describe it. The blooms are large and fully double, with from 80 to 100 petals of radiant sunshine-yellow, enriched by a deep apricot glow in the heart of the flower. A great exhibition Rose. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

★**TEXAS CENTENNIAL.** H.T. (Dixie Rose Nursery, 1935.) Plant Patent 162. This continuous-blooming, fragrant, firm-petaled sport of the strong-growing President Herbert Hoover Rose is rich blood-red in the bud and opening bloom. The color ages to a pleasing carmine-red. The long-shaped, artistic buds come singly on firm, upright canes, and open flowers keep perfectly for days when cut. **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose

*Deduct These Quantity Discounts

15% { Discount on 12 to 24 Roses.

20% { Discount on 25 or More Roses.

Add up your order according to "each" prices and deduct from the total the discount to which you are entitled. Thus 75-ct. Roses, when 12 or more are ordered, cost only 63 $\frac{3}{4}$ cts. each; 25 or more cost only 60 cts. each.

Above discounts are allowed on Roses only.

← Above Discounts are not allowed on Special Offers nor on patented varieties so marked.



★Tom Thumb. \$1 each; 3 for \$2.50

←★TOM THUMB ("Peon," by J. de Vink, 1936)

See illustration. Plant Pat. 169. This darling little Novelty is the tiniest red Rose in existence. It blooms continuously and is charming around pools, in rock-gardens, children's gardens, and in perennial borders. The intriguing miniature buds are perfectly formed and open to charming urn-shape before they finally flash out to glowing crimson blooms with a white center which is almost hidden by golden anthers. This delectable, dainty plant grows about 6 inches high and has healthy, miniature foliage. **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose
Awards of Merit, A. R. S., 1935, Mass. Hort. Socy., 1936.

Order Early and Save

You save in three ways—(1) 5% in cash, (2) Delivery charges—see below, (3) You save disappointment from stock being "all sold". On arrival of your order your plants are selected and reserved from full stocks, for shipment at planting time or on date you direct.

5% DISCOUNT

You May Deduct 5% if Your Order, WITH CASH, Reaches Us by March 10, 1937.

Delivery Prepaid Until April 10th

➔ **Note:** This free delivery offer closes April 10, 1937 ➔
We prepay delivery charges on all orders received up to and including April 10, 1937, except on Tri-ogen, Tree Roses and Boxwood Edging.
IT PAYS TO ORDER EARLY AND SAVE

Spring 1937 Everblooming Novelties

Never before in Rose history has there been such a wealth of new varieties from the hands of the Rose hybridizers as there is today. From these, by patient, every-day study, we have selected the kinds that have proved to be best in habit of growth and bloom performance from June until hard frost. Roses must be observed over a long period to be judged accurately. In our extensive trial-grounds, notes of the performance of each variety are made throughout the season. We must distinguish clearly between the kinds that make one glorious flash and are then through, and those that continue to work steadily from June until frost. In the following pages we present the "workers" which in our judgment are best qualified to provide blooms for your all-season enjoyment.

★**ROCHEFORT.** H.T. See illustration. (C. Mallerin, 1936.) Plant Patent 191. Orange-old-rose—a most unique color. Large, ovoid buds range in color from terracotta to orange-copper. The hundred - petaled blooms open to 3½ inches wide, full to the center, and change to old-rose color before the petals drop. Strong fragrance, like a mixture of spices. This Rose is the progeny of two of the finest everblooming Roses of today, Mrs. Pierre S. du Pont and Charles P. Kilham. From such comes this beauty with coloring hard to describe. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

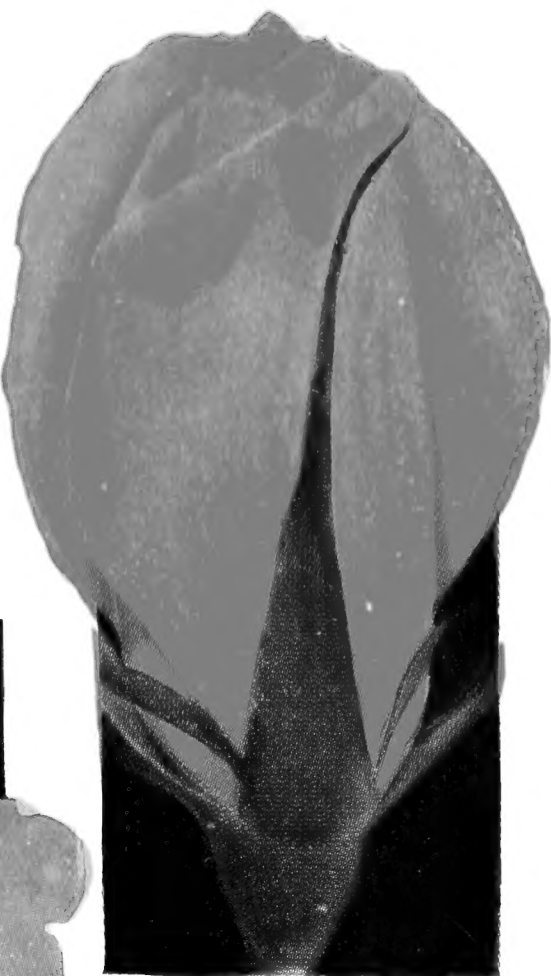
Gold Medal and Cup of City of Saverne, 1934; First Certificate, Lyons, 1934.

Scored 92 points at International Test-Garden, Portland, Oregon, 1936 and awarded American Rose Society Gold Medal Certificate.



★**Rochefort.** \$1.50 each

SEE NOVELTY
COLLECTIONS
Pages 5, 7 and 32



© ★**Eclipse.** \$1.50 each

★**ECLIPSE.** H.T. See illustration above. (J. H. Nicolas, 1936.) Plant Patent 172. Golden yellow. A strong, upright plant with healthy, dark green foliage. Noted for its lovely "stream-lined" slender buds which are enhanced by ornamental sepals. Blooms are freely produced on long, erect stems, suitable for cutting. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose.

Winner Gold Medal Awards in Paris, Rome and U. S. A.

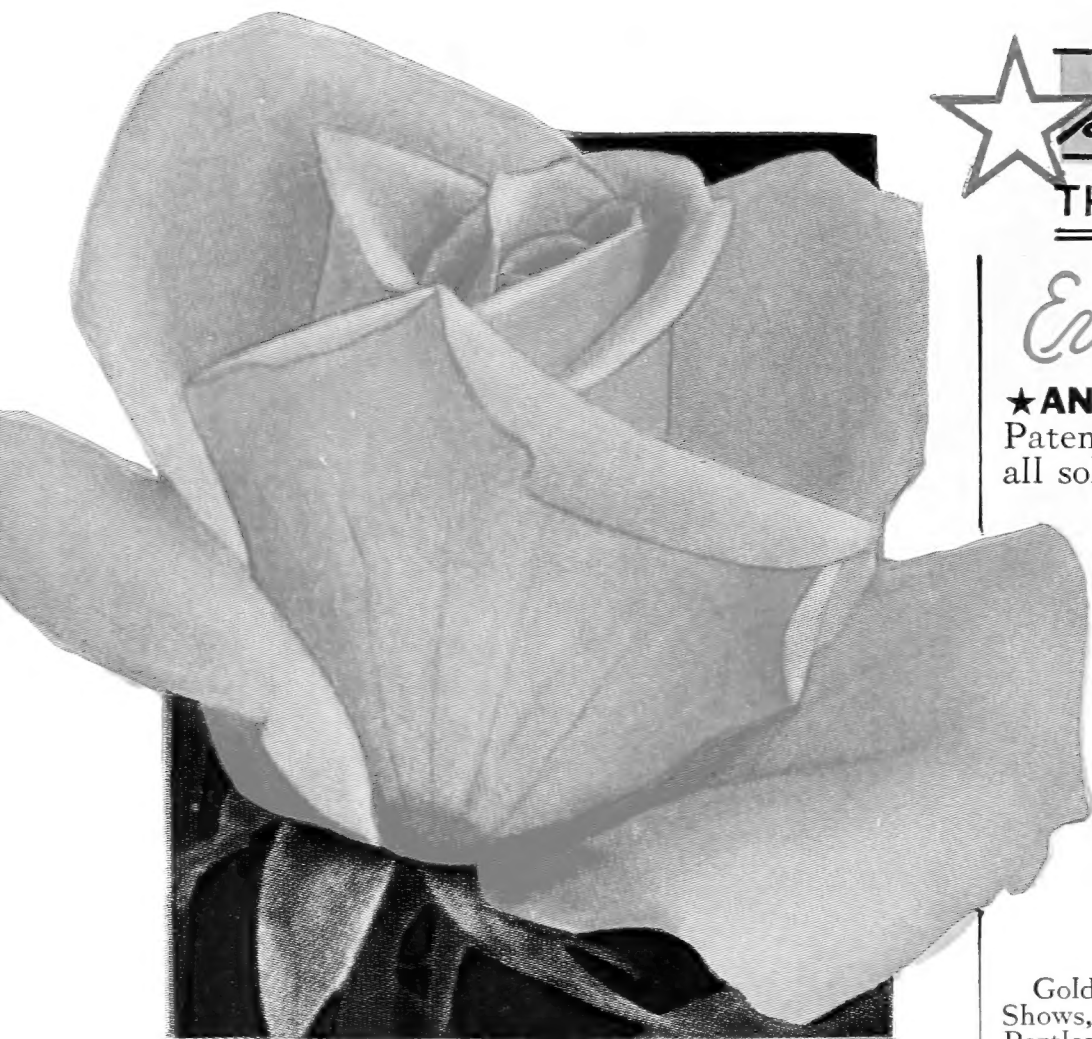
★**ROUGE MALLERIN.** H.T. See illustration. (C. Mallerin, 1934.) Scarlet. At last we have a new red Rose which does not blue. Pointed buds of brilliant red open to 3½-inch blooms of glowing scarlet, the deep pile on the petals making them look for all the world like pieces of rich scarlet velvet. If ever a Rose glowed, this one does—a vase of newly opened blooms in a sunny window looks like a vase of flame. As the flower ages the scarlet softens a little, the fire smoulders, an opalescent sheen overspreads the petals, and we have a new Rose which is different but every bit as beautiful as the newly opened bloom of yesterday. It is a full Rose with some 40 to 45 petals, a well-built flower with perfectly imbricated petals so that when fully open the center is higher than the outer petals. Of course it is fragrant—fragrant with that rich old Damask perfume that all red Roses should have. Rouge Mallerin has a real plant, vigorous and upright, with lovely bronze young foliage which is a healthy green when mature, and the plants are very free with their wonderful flowers, even in the really trying days of midsummer. **\$1.50 each.***

Awarded Gold Medal, Saverne, France, 1932; Certificate, Lyons, for The Most Beautiful Rose of France for 1934; First Class Certificate, National Rose Society, England, 1934.

* QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
20% on 25 or More Roses [on Page 2]

★**Rouge Mallerin.** \$1.50 each*



★Mme. Cochet-Cochet. \$1.25 each



Star Guide to Good Roses

THE CONARD-PYLE CO., WEST GROVE, PA.

Everblooming Novelties

★**ANGELS MATEU.** H.T. (P. Dot, 1934.) Plant Patent 174. Orange-rose. A winner. Spring stock all sold. We can book your order now for fall delivery. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

★**BETTER TIMES.** H.T. (Jos. H. Hill Co., 1934.) Plant Patent 23. Cerise-red. The brilliant cerise flowers are large, double, and delicately fragrant. An ideal cut-flower. Foliage is leathery and dark green. Better Times was introduced as a forcing variety but has proved excellent when grown outdoors. It is really a cerise Columbia with the same growth and habits as its illustrious ancestor. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

Gold Medals, New York, Philadelphia, and St. Louis Flower Shows, 1933; Gold Medal, A. R. S., 1933; Bronze Medal, Portland, Oregon, International Test-Garden, 1935.

★**CRIMSON GLORY.** H.T. See illustration below. (W. Kordes Sons, 1935.) Plant Patent 105. Deep crimson. A beautifully modeled Rose. It is a vigorous grower, producing a great abundance of superb blooms. They are immense in the fall. Its large buds are of typical urn-shape. They open into full, well-formed, delightfully fragrant blooms of a deep vivid crimson, shaded ox-blood-red and finished with a velvety nap. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

Silver Medal, International Flower Show, New York, 1934; Certificate of Merit, German Trial-Grounds, 1934; Gold Medal Award, American Rose Society, 1936.



★Crimson Glory. \$1.25 each

★**MME. COCHET-COCHET.** H.T. See illustration above. (C. Mallerin, 1934.) Plant Patent 129. Coppery pink. Beautiful form, charming color, and honey fragrance, added to its free habit of bloom, on plants that are furnished with a wealth of healthy foliage, make this one of the most desirable of the Everblooming Roses. Long-pointed buds of coppery pink, flushed orange, open to 4½-inch flowers of splendid form. The petals vary from 20 to 40. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

Gold Medal, Bagatelle, 1932.

★**ALEZANE.** H.T. (L. Pahissa, 1934.) Plant Patent 116. Apricot. Bud urn-shaped, large, reddish brown; flowers cupped, opening to sorrel, unfurling from sorrel to rich apricot, and reverse of petals sorrel veined with yellow. Petals not affected by hot or wet weather. Growth very vigorous, upright, branching. Dark green foliage. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

★**AMELIA EARHART.** H.T. (L. Reymond, 1932.) Plant Patent 63. Yellow. Flowers very full, graduating from a deep yellow center to an outer collarette of large cream petals with a blush overtone; extremely fragrant. Leathery dark green foliage. A most impressive flower. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

★**ANNIE DUPEYRAT.** H.T. (C. Mallerin, 1935.) Old-rose. Large peach-pink buds open to 4½-inch flowers of deep old-rose with an orange base and a silvery edge to the petals—a very beautiful combination. The opalescence on the petals is so pronounced that in strong light the slightest movement gives the impression of changing colors. It is very double, having 70 to 80 petals; the inner ones crimp and fold. It has a "different" fruity fragrance. **\$1.25 each.***

Certificate, Lyons, 1933.

* QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
 { 20% on 25 or More Roses [on Page 2]

SPRING, 1937

Everblooming Novelties

★**CHRISTOPHER STONE.** H.T. (H. Robinson, 1935.) Scarlet-crimson. This Rose is simply alive with vivid scarlet, marked crimson shades, the petals glowing with a velvety sheen. Deliciously scented. Its popularity is mounting. **\$1.50 each.***

Gold Medal, N. R. S., 1934; First Class Certificate, N. R. S. Trial-Grounds, 1934; Award of Merit, R. H. S., 1935; Clay Cup (value \$1000), 1935, for "The Best New Rose with True Old Rose Scent."

★**DICKSONS CENTENNIAL.** H.T. Plant Patent applied for. (A. Dickson & Sons, 1936.) Crimson. Long-pointed buds which develop into large blooms with huge, loosely arranged petals. The fully developed flowers are deep crimson with the inner petals a glowing strawberry-red. **\$2 each; 3 for \$5.**

No further discount on this Rose

★**GLOWING CARMINE.** H.T. (Howard & Smith, 1936.) Carmine. The name describes the color of this handsome Rose. It is a strong grower, blooms freely, and can be used as a dark pink. **\$1 each.***

★**GLOWING SUNSET (Wilhelm Breder).** H.T. (W. Kordes Sons, 1934.) Plant Patent 104. Yellow and pink. The color is an indescribable combination of orange-yellow and rose-pink. When cut, the blooms keep in perfect condition for several days. They have an alluring fragrance. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

★**Catalonia.** **\$1.25 each***

★**CATALONIA.** H.T. See illustration. (P. Dot, 1933.) Vermilion. A new color in Roses. The buds are deep rich carmine stained with orange and open to a 50-petaled flower of velvety orange-scarlet, vermilion, cochineal-red, or something like that; anyway, the color is the most vivid we have ever seen in a Rose. Rich fragrance. **\$1.25 each.***

Gold Medal, Barcelona, 1931; First Class Certificate, N. R. S. English Trial-Grounds, 1931.

★**CARRIE JACOBS BOND.** H.T. (Howard & Smith, 1935.) Plant Patent 158. Deep rose. A magnificent, full-petaled flower of deep rose color, enhanced with a coral sheen. The form is ideal and the great blooms come singly on stiff, upright canes. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

★**CARILLON.** H.T. (J. H. Nicolas, 1935.) Plant Patent 136. Coral and orange. A bedding Rose of great activity. Its long-pointed buds are orange-scarlet, contrasting pleasingly with the green sepals. The half-open bloom is a deep coral, overcast with orange, and the full bloom is large (4 inches in diameter), the inner petals being irregular but artistically arranged. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

Gold Medal Award, American Rose Society, 1936

★**DUQUESA DE PENARANDA.** H.T. See illustration. (P. Dot, 1931.) Copper-apricot. This glorious Rose produces two distinct types of flowers: During the summer the pointed buds are a blend of apricot-orange and dark pink, opening to splendid blooms of coppery apricot. In the autumn great brownish buds open slowly to finely formed flowers of a luscious cinnamon-peach color, truly enchanting to visitors to our test-gardens who delight in the new art shades. It is sweetly perfumed. 30 petals. **\$1.25 each.***

Gold Medal of the King, Barcelona, 1929, for the most outstanding, continuous-blooming new Rose in the gardens of the late king; Award of Merit, Ontario Test-Garden, 1933; Gold Medal, Portland Test-Garden, 1934.

* QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
20% on 25 or More Roses [on Page 2]

5 Recent Patented Roses \$5.85

(Value \$7)

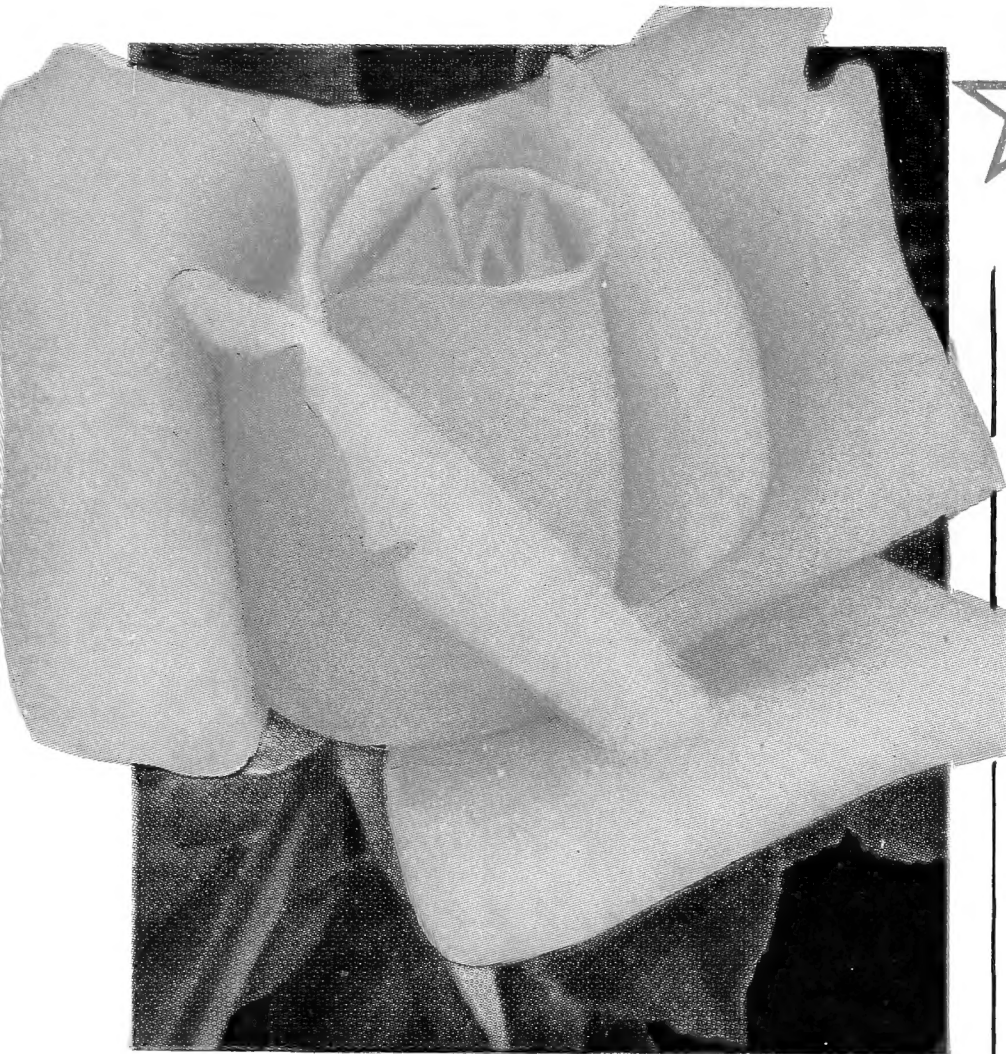
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★ Eclipse. Pat. No. 172. Golden yellow.....	3
★ Carrie Jacobs Bond. Pat. No. 158. Deep rose.	5
★ Gloaming. Pat. No. 137. Fawn-orange.....	6
★ Luis Brinas. Pat. No. 102. Orange-copper...	6
★ Radiant Beauty. Pat. No. 97. Red.....	6

ASK FOR OFFER 5



★
Duquesa de Penaranda.
\$1.25 each*



© ★Gloaming. \$1.50 each

★**GLOAMING.** H.T. See illustration. (J. H. Nicolas, 1935.) Plant Patent 137. Fawn-orange. A novel-colored Rose that is particularly lovely in the half-opened bud stage when the color is fawn-orange. The open blooms are an unusual shade of pink, overlaid with salmon. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

Gold Medal Award, American Rose Society, 1936.

★**HINRICH GAEDE.** H.T. (W. Kordes Sons, 1931.) Multicolored. Long-pointed, shapely bud of nasturtium-red color. Kaleidoscopic flowers—rich luminous vermillion, shaded golden yellow. Fruity fragrance. **\$1.25 each.***

★**LUCY NICOLAS.** H.T. (C. Mallerin, 1935.) Golden copper. Awarded first prize, a \$100 gold watch, at the 31st meeting of the French Rose Society at Besancon, where 60 novelties were offered in competition. Flowers are 4 inches across, coppery pink, flushed orange, opening from beautifully pointed buds, and have a sweet, honey-like fragrance. 25 to 30 petals. **\$1.25 each.***

Gold Medal, Saverne, 1935.

★**LUIS BRINAS.** H.T. (P. Dot, 1934.) Plant Patent 102. Orange-copper. Fine pointed buds of orange-copper open slowly, the petals curling back, making a starry flower with a high center. It is fully double, with 40 to 45 petals, and when entirely open the color is soft old-rose, flushed with gold. It has a distinctive delightful fragrance. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

Has won Gold Medal and highest awards from French and English Rose Societies. Gold Medal Award, American Rose Society, 1935.

★**SIGNORA.** H.T. See illustration. (Aicardi, 1934.) Plant Patent 201. Long buds of warm burnt sienna, with yellow base in brilliant contrast. Vigorous in growth and free in bloom. **\$2 each; 3 for \$5.**

No further discount on this patented Rose

Winner, 1936 Gold Medal, Rome.



Star Guide to Good Roses

THE CONARD-PYLE CO., WEST GROVE, PA.

Everblooming Novelties

★**MME. JOSEPH PERRAUD.** H.T. (J. Gaudard, 1934.) Nasturtium-buff. The long, slender, and pointed nasturtium-orange buds open to sweetly fragrant flowers of a charming nasturtium-buff, straying to a lovely shade of shell-pink at the petal edges. **\$1.50 each.***

Winner of the Bagatelle Gold Medal, 1934, and awarded the honor at Lyons, France, of being "The most beautiful Rose of France for the year 1934."

★**MME. VISSEAU.** H.T. (C. Mallerin, 1936.) Rose-orange. This is in the "interesting color" class. Long-shaped copper buds, flushed pink at the tips, open to 30-petaled flowers of cactus form, with a heart of deep apricot which shades to buff at the edges of the petals. A really novel Rose. **\$1.50 each.***

Gold Medal, Lyons, 1935.

★**MATADOR.** H.T. (Van Rossem, 1935.) Plant Patent 170. Crimson. A large-flowered, full, deliciously perfumed Rose. Color is scarlet-crimson with dark silky sheen on reverse of petals. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

★**MRS. FRANCIS KING.** H.T. (J. H. Nicolas, 1936.) Plant Patent applied for. Cream. A very large, full-petaled Rose of Leonard Barron type. Very hardy. The blooms open cream and ivory, which eventually turn to white. **\$1.50 each; 3 for \$3.75.**

No further discount on this Rose

Certificate of Merit, Bagatelle, 1936.

★**NIGRETTE.** H.T. (M. Krause, 1934.) Plant Patent 87. Blackish maroon. The almost black buds open to fragrant, dark maroon blooms which in their deepest shades give the impression of black velvet. The color varies violently with the season and weather from light crimson to deepest maroon. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

★**RADIANT BEAUTY.** H.T. (Cleveland Cut Flower Co., 1935.) Plant Patent 97. Red. Large, full-petaled blooms of peculiar red. An improved Francis Scott Key. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose



★Buds of Signora. Plants, \$2 each

©

* QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
 20% on 25 or More Roses [on Page 2]

SPRING, 1937

Everblooming Novelties

★**ROCHESTER.** H.T. (J. H. Nicolas, 1934.) Plant Patent 131. Peach-yellow. Well-formed flowers of peach-pink, flushed yellow, with a golden base to the petals. Sweet honey fragrance. Low in growth and as free-blooming as a Polyantha. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose
Gold Medal Award, American Rose Society, 1934.

★**S. and M. PERRIER.** H.T. (C. Mallerin, 1936.) Silvery pink. The buds are large, pointed, and peach-pink in color, opening to a 60-petaled flower of an irresistibly lovely shade, with a base resembling rich white satin, tinted, suffused, or lightly veiled with just a hint of pink. The ripe raspberry fragrance adds the finishing touch to this exquisite novelty. **\$1.50 each.***

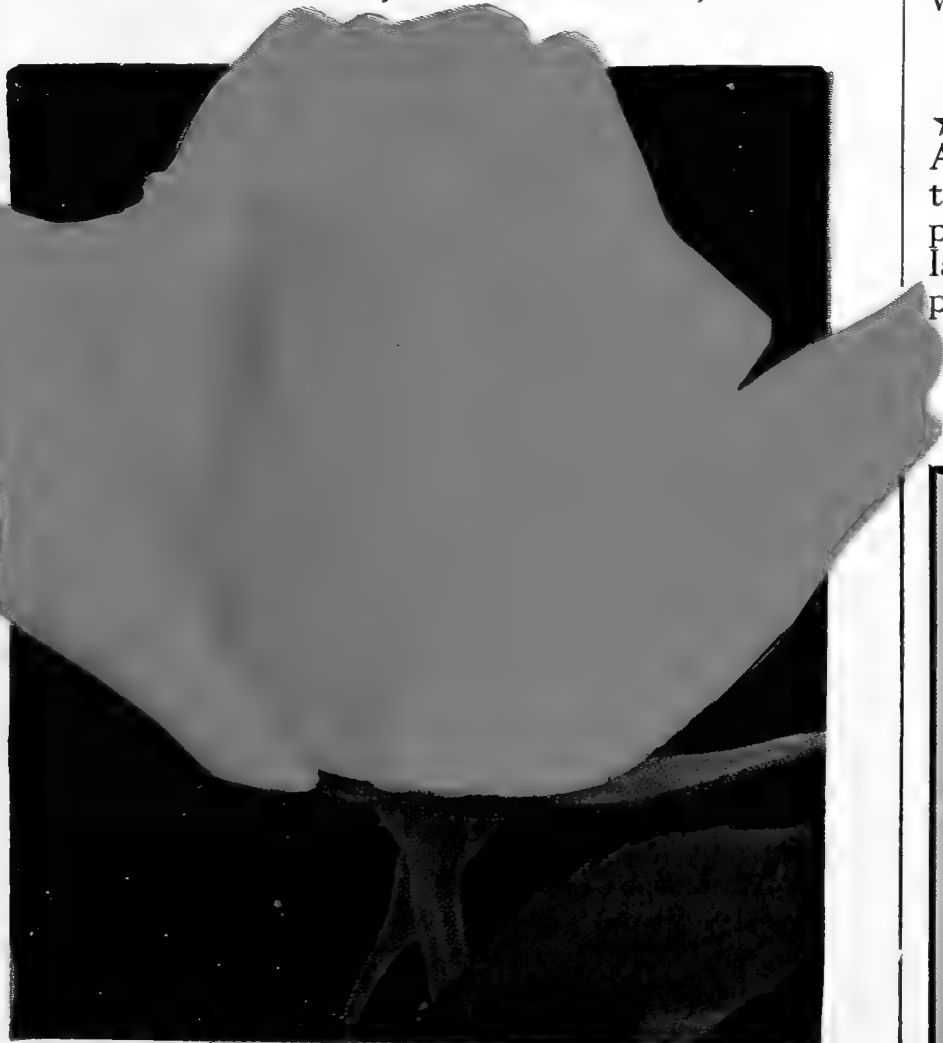
★**WHITE BRIARCLIFF.** H.T. (Lens, 1933.) Plant Patent 108. White. A really pure white Rose with long bud. Delightful for bouquets. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

★**SNOWBIRD.** H.T. (R. M. Hatton, 1936.) White. Deliciously fragrant, pure white blooms often 4 inches across which come singly and also in clusters of 3 or 4. **\$1 each.***

★**SENORA GARI.** H.T. See illustration. (P. Dot, 1934.) Orange. Lovely orange buds open to 4-inch flowers of buff-apricot, a new Rose shade. It is a true self-color as the inside and the reverse of the petals are of the same luscious tint. It changes color in different ways: sometimes the outside petals change first, while on other blooms one-half of the flower will change, leaving the other half the original color. The second stage is a Quaker grayish shade in perfect harmony with the buff-apricot, and when all of the petals have made the change, the flower is as attractive as when first open. An exquisite Rose at every stage. 30 petals and a rich, fruity fragrance. **\$1.25 each.***

Certificate of Merit, Portland Test-Garden, 1935.



★Senora Gari. \$1.25 each*



★Warrawee. \$1.25 each

★**WARRAWEE.** H.T. See illustration. (Mrs. H. C. Fitzhardinge, Australia, 1934.) Plant Patent 140. Shell-pink. Long-pointed, salmon-pink buds open to 4-inch, or larger, flowers of exquisite shell-pink with a slightly darker reverse. There are about 25 petals, and the bloom, when fully open, looks like a glorified Mme. Butterfly. It has the delightful spicy fragrance of the old clove pinks. The plant has all the health, vigor, and freedom of bloom of Radiance. The blooms come singly on erect, firm stems, with few thorns, which makes this one of the few shell-pink Roses for cutting. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

★**WILL ROGERS.** H.T. (Howard & Smith, 1936.) Plant Patent applied for. Color is crimson-maroon with blackish shadings. **\$1 each; 3 for \$2.50.**

No further discount on this Rose

★**YVONNE MILLOT.** H.T. (C. Mallerin, 1935.) Apricot. Long-pointed buds of pinkish apricot open to 4-inch, artistically loose flowers of soft apricot or pinkish cream, a wonderfully pleasing shade. The large outer petals curl at the tips and the center petals are long and narrow. Rich fruity fragrance. **\$1.25 each.***

Certificates, Lyons and Bagatelle, 1934;
Gold Medal, Saverne, 1934.

5 Superb Novelty Roses \$4.95 (Value \$6.50)

- ★**Condesa de Sastago.** See front cover. Copper and yellow. A sensational, continuous-blooming, deliciously fragrant Rose. **\$1.00**
- ★**Catalonia.** Vivid orange-scarlet. No other Rose like this one. See page 5. **1.25**
- ★**Hinrich Gaede.** Vermilion, shaded golden yellow. See page 6. **1.25**
- ★**Mme. Joseph Perraud.** Nasturtium-orange to buff. Beautiful buds. See page 6 **1.50**
- ★**Rouge Mallerin.** Brilliant scarlet that does not blue. See page 3. **1.50**

ASK FOR OFFER 7

Star Guide to Good Roses

THE CONARD-PYLE CO., WEST GROVE, PA.

64 STANDARD VARIETIES

Everblooming STAR Roses

We guarantee these Roses to bloom within 12 weeks from planting or we refund their cost

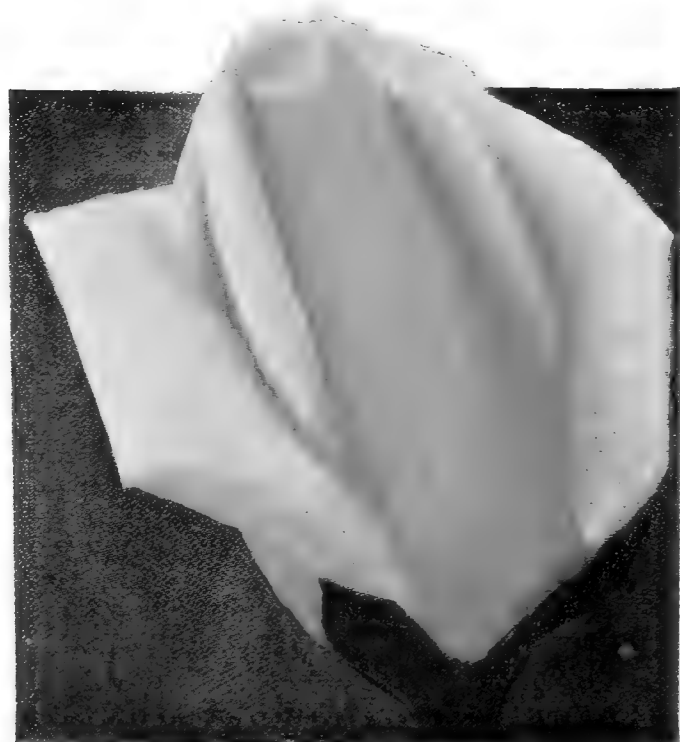
"Standard Varieties" has here an important meaning. It has reference to two qualities: (1) the plants here offered are top-quality, 2-year-old field plants, mostly grown at West Grove, i.e., the standard Star Grade; (2) the selection of these particular varieties has nothing haphazard about it, but is the result of wide experience and careful observation over many years with a far larger list. All good current kinds have been tested and we have by elimination selected the choicest kinds for you.

Every plant is guaranteed to bloom, so you can confidently order whatever you fancy, with not the slightest fear of failure.

The descriptions have been written from the Roses as they grow right here in our Star Rose-Gardens.

★**AMI QUINARD.** H.T. See illustration. Black-lustered red. This is the standard-bearer for the dark red Roses, with its alluring, richly colored petals of crimson-maroon that look like pieces of soft, luxurious velvet. No rival of this royal beauty has yet appeared. Blackish buds open to semi-double flowers of velvety crimson-maroon with a soft black luster. It has rich old Rose fragrance. Strong, upright plant, almost matching the Radiance for vigor. This Rose is improving, for it has several more petals than when first introduced and we now consider it one of our best. **\$1 each.***

★**ARIEL.** H.T. Orange-flame. The buds are orange and develop into orange-pink blooms that age to lighter pink. Fragrance like hot-house violets. **75 cts. each.***



© ★Countess Vandal. \$1 each



★Ami Quinard. \$1 each*



★Betty Uprichard
75 cts. each*

★**BETTY UPRICHARD.** H.T. See illustration. Carmine and salmon. A most satisfactory Rose, with all the good points of Radiance but totally different in form and color. Since its introduction it has steadily grown in favor with those who appreciate a really satisfactory Rose. In color it is in a class by itself with its beautiful, harmonizing shades of carmine and salmon rising from an orange base on firm, thick-textured petals that hold their form and color for a long time after the flowers are cut. The buds are long-pointed and open blooms are spicily fragrant. This is one of the easiest to grow and most delightful of the standard Everblooming Roses. **75 cts. each.***

You cannot ignore quality and expect to get satisfactory results.

★**CATHRINE KORDES.** H.T. Carmine-scarlet. This splendid, full-petaled Rose, with rich bronzy foliage, has been under observation for several years and has come through with flying colors. The large, well-formed flowers are glowing carmine-scarlet and come singly on erect, strong stems. **\$1 each.***

★**COUNTESS VANDAL.** H.T. See illustration. Plant Patent 38. Copper and salmon. This lovely aristocrat has proved herself beyond competition, now that she has adjusted herself to our American climate. An upright-growing, vigorous Rose with rich-colored, attractive, disease-resistant foliage. The perfumed, perfectly formed blooms, which come from long tapering buds, are a blending of copper, salmon, and gold in color, and they are produced almost continuously on long, erect, rigid stems. **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose

*QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
20% on 25 or More Roses [on Page 2]

SPRING, 1937

Everblooming STAR Roses

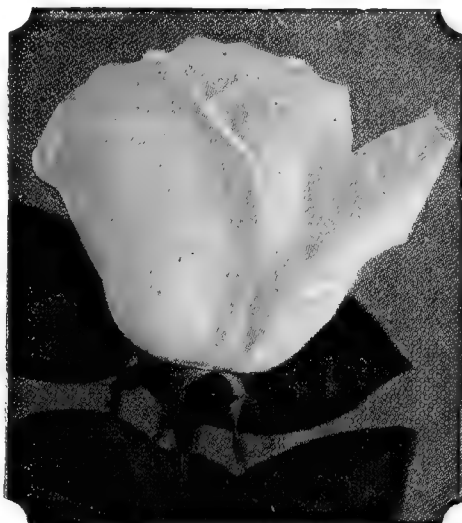
★**AUTUMN.** H.T. See illustration. Burnt-orange, red, orange, and pink. A rainbow of autumn's glorious colors is what this splendid Rose produces during the growing season. The straight buds of deep burnt-orange open to 3-inch flowers of the same burnt-orange stained and splashed with red, orange, and various shades of pink. It never loses that "richness," even when the petals are ready to fall. It has 25 to 30 petals and is fragrant. The plants are upright, with large, leathery, very dark green foliage. The blooms are exceptionally lovely as they open slowly in cool fall weather, just before hard frost. This is one of the best cut-flower Roses as the blooms come on strong, erect stems and are long-lasting. **75 cts. ea.***

★**CECIL.** H.T. Yellow. Clear yellow, 5-petaled flowers come 3 or 4 in a cluster and carry a mass of golden stamens. Free blooming. **\$1 each.***

★**CHARLES K. DOUGLAS.** H.T. See page 13.

★**CHARLES P. KILHAM.** H.T. Coral-red and orange. The plants produce perfect flowers on long cutting stems. The long-pointed buds open to fully double, finely formed flowers of coral-red with an orange base, a beautiful color combination. Slightly fragrant. **75 cts. each.***

★**DAINTY BESS.** H.T. Rose-pink. This Rose is dainty, adorable, and altogether charming in its simplicity, for it has only 5 petals, but the flowers are large, 3 to 4 inches across, and the petals are quaintly ruffled. The blooms come continuously all season, both singly and in clusters, and the attractive rose-pink flowers are decorated with a mass of stamens on wine-red filaments which add the final artistic touch to the beauty of Dainty Bess. This single-flowered Rose is incomparable in delicacy of appearance and quantity of bloom. It grows about 3½ feet. On a near-by estate 150 Dainty Bess are used as an artistic screen around the swimming-pool. **75 cts. each.***



★**Duchess of Wellington**
75 cts. each*

★**GRUSS AN AACHEN.** Ben.-Bour. White to carmine. A dependable continuous-blooming bedding or border variety. While on short stems and not good for cutting, the large, fully double flowers of flesh-pink, salmon, and yellow are a continuous delight in the garden. A splendid, oak-hardy, symmetrically growing, everblooming Rose for edging driveways. Has 80 petals and is mildly fragrant. **75 cts. each.***

★**DUCHESS OF WELLINGTON.** H.T. See illustration. Yellow. Extra long-pointed buds of golden orange open to large, loose flowers of saffron with the delicious fragrance of the old Tea Roses. It has 17 petals. Big, bushy plant with healthy foliage. It is continuously in bloom from June until frost. This Rose is often later than others in getting started, but once growth starts it makes up for lost time and blooms with the rest. **75 cts. each.***

10 Roses to Cut for Indoor \$6.45 Enjoyment. (Value, \$7.65)

These Roses are all long-stemmed and notably long-lasting when cut. All are distinctly different. One customer's record averaged 60 blooms per plant for these varieties (at about 1c. each). Eight kinds are shown in color in this Catalog.

Edith Nellie Perkins	Lady Ashtown
E. G. Hill	McGredy's Scarlet
Etoile de Hollande	Mme. Butterfly
Joanna Hill	Mrs. Pierre S. du Pont
Kaiserin Auguste Viktoria	Pres. Herbert Hoover

ASK FOR OFFER 9

★**DIRECTOR RUBIO.** H.T. See illustration. Cochineal-pink. If you want a Rose with "a personality", here it is, for it is totally unlike any other Rose in form and vivid coloring, which, by the way, is retained almost without fading until the petals drop. This is an unusual and valuable characteristic in any Rose. The color is cochineal-pink, very pleasing, and the fully opened, many-petaled, mammoth blooms, which are held erect on rigid stems, are often from 6 to 7 inches across. **90 cts. ea.***

Gold Medal, Saverne, 1929.

* QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
20% on 25 or More Roses [on Page 2]

★**Director Rubio.** 90 cts. each*



Star Guide to Good Plants

THE CONARD-PYLE CO., WEST

★**FEDERICO CASAS.** H.T. See illustration. Coppery pink and orange. Continuity of bloom on erect, firm stems makes this an outstanding Rose in our show Rose-garden and also in our Rose-fields. The gay colors illuminate this Rose and draw visitors like a magnet to see and make note of this exquisite, artistic flower. It comes from sunny Spain and is one of the choicest Roses we have received from the hands of the Rose wizard, Pedro Dot. You will find it good for both garden decoration and for cut-flowers, for it keeps well when cut. This hardy Rose will provide you with quantities of bloom every year for years to come. **\$1 ea.***

Gold Medal, Saverne, 1929.

★**GOLDEN GLEAM.** H.T. Vivid yellow. The nicely formed buds are pure yellow with carmine stains, and open to large blooms of clear daffodil-yellow. Honey-like fragrance. **75 cts. each.***

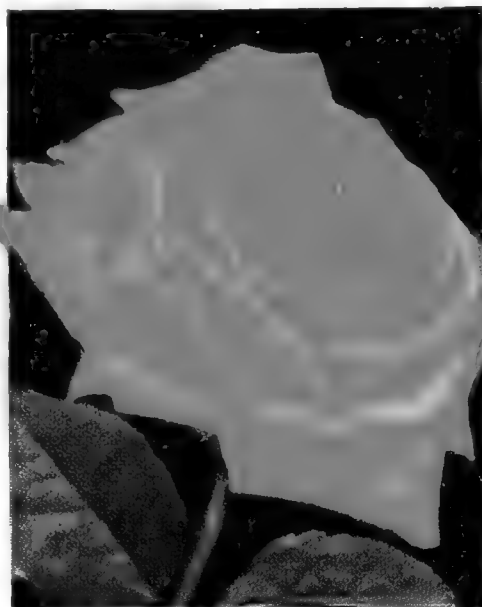
★**GRENOBLE.** H.T. Glowing scarlet-crimson. The plant is very vigorous and the blooms come on unusually long stems, making it one of the best garden Roses for cutting. The buds are crimson but the open flower is brilliant red, almost scarlet, and a bed of Grenoble stands out like a fire. It is fully double and of large size. Easily one of the best reds and 2000 plants have been ordered from us for an important Rose-growing experiment. **\$1 each.***

Gold Medal, Saverne, 1930; Certificate of Merit, National Horticultural Society of France, 1931; Bronze Medal, Portland, 1932.

★**GRUSS AN TEPLITZ.** H.Ben. Deep crimson. Noted for its pervasive fragrance that is especially delightful. The flowers come in clusters, each one perfect, but on slender stems. Rich crimson, changing to bright scarlet, shading to velvety fiery red. Use this variety for a truly hardy continuous-flowering, fragrant, 4 to 5-foot hedge of red Roses. **75 cts. each.***



★Federico Casas. A lovely cut-flower. \$1 ea.*



★Golden Dawn. \$1 each*

★**GOLDEN DAWN.** H.T. See illustration. Pale yellow. Large, globular buds, straw-yellow with old-rose markings, open to high-centered blooms of soft lemon-yellow with 50 to 60 petals. There is some variation in the color and at times we would call it moonlight-yellow. Occasional flowers will be much deeper, really quite golden, and late blooms in cool weather often carry a pink tint; however, they are all distinctly beautiful. The flowers are long lasting and are fragrant with the real Tea scent. The plants are of only medium height but are very bushy, having more spread than height, and are clothed to the ground with beautiful bronzy foliage which is almost immune to disease. A continuous bloomer and a good show Rose for its great size and firm-textured petals always impress the Judges favorably. **\$1 each.***

★**KARDINAL PIFFL.** H.T. Orange-pink. This sturdy, low-growing Rose is one of the joys of our garden for it is among the hardiest of the Hybrid Teas, and the lovely, full-petaled, orange-pink blooms are produced as freely as on the renowned Radiance. As this Rose is delightfully fragrant, this completes the circle, including a hardy plant, good foliage, freedom of bloom, and a lovely flower. We recommend it highly. **75 cts. each.***

★**LADY ALICE STANLEY.** H.T. Flesh-pink. One of the oldest Hybrid Tea Roses now grown, but it is still one of the best. Color is flesh-pink, lightened with rich coral on the reverse of the petals and a suspicion of salmon in the center of the bloom. **75 cts. each.***

★**E. G. HILL.** H.T. See illustration. Crimson. The flowers are large, full, brilliant crimson, and as they come singly on strong, erect stems, are splendid for cutting. Produces richly fragrant, 50-petaled, perfectly formed flowers. **75 cts. each.***



★E. G. Hill. Noted for form and fragrance. 75 cts. ea.*

* QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
20% on 25 or More Roses [on Page 2]

SPRING, 1937

Everblooming STAR Roses



★Joanna Hill. 75 cts. each*

★**JOANNA HILL.** H.T. See illustration. Yellow. This perfectly formed Rose makes long, shapely buds of orange-yellow that open to large, double flowers with an orange center, paling to cream-color at the edges of the petals. One of the finest Roses for cutting. It does not bloom as freely as some but every flower is a gem. Those who enjoy entering their best blooms at Flower Shows should grow this Rose, as it is heavy petaled and holds its form a long time when cut. **75 cts. each.***

★**LITTLE BEAUTY.** H.T. Plant Patent 149. Deep pink. A new type Rose for garden decoration, combining a mass color effect with quantities of deep pink blooms borne in a continuous succession throughout the season. **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose

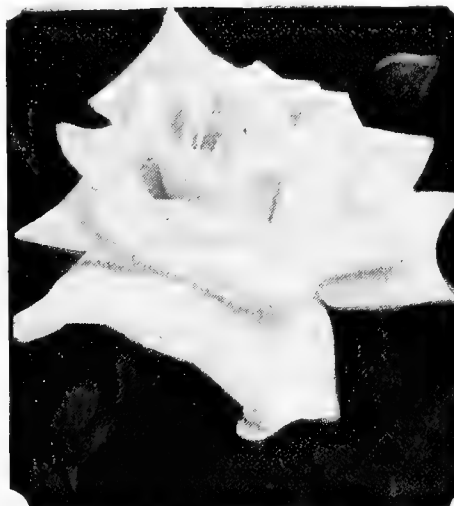
★**LUNA.** H.T. Moonlight-yellow. In the lighter shades this Rose holds a foremost place for its perfection of form, healthy foliage, and fine, upright growth. It makes an unsurpassed, deliciously fragrant cut-flower. The long, delicate yellow buds open to a large bloom of moonlight-yellow which ages to soft cream-white, and the petals hold their shape for days. **\$1 each.***

7 FRAGRANT ROSES

You can depend on these lovely varieties for exhilarating fragrance in addition to delightful colors and fine flowers for cutting. In form, color, perfume, no two of these are alike.

Condesa de Sastago
Duchess of Wellington
E. G. Hill
Etoile de Hollande
Luna
Miss Rowena Thom
President Herbert Hoover

7 Roses, selected for free bloom and rich fragrance. Value \$5.75 **\$4.90**
ASK FOR OFFER 11



★Kaiserin Auguste Viktoria

★**KAISERIN AUGUSTE VIKTORIA.** H.T. Cream-white. The illustration shown here does not fully convey the exquisite form and beauty of this superb Rose, which for over 40 years has been considered one of the best white varieties for form and also for fragrance. The plants are moderate in growth. Its blooms come erect on firm stems and as the petals are heavy textured this Rose is remarkable for its keeping qualities when cut. It has just a touch of lemon-color in the center, which we think adds to its beauty. **75 cts. each.***

★**LADY ASHTOWN.** H.T. Pink. Another continuously satisfactory old Rose. The large, long-pointed buds open to perfect carmine-pink blooms with a golden underglow. Borne singly on long stems, they are fine for cutting and last well in the house. For over 30 years Lady Ashtown has been unsurpassed in its class and color, for both bedding and cutting. **75 cts. each.***

★**LEONARD BARRON.** H.T. Salmon and copper. Introduced by The Conard-Pyle Co. The forerunner of a new strain of Roses. The blooms, 5 inches or over in diameter, and with myriads of petals, make this one of the largest and fullest everblooming Roses grown. The color is salmon, copper, and shell-pink, well blended. Its fragrance has been defined as red cedar. A wonderful bloomer. Allow the great flowers to open on the plant before cutting, as the buds will not open in water. **90 cts. each.***

★**MRS. SAM MCGREDY.** H.T. See illustration. Scarlet-orange. A beautiful new Rose, good enough for the McGredys to name for *present head* of the family. It is already one of the most popular Roses in England. Coppery scarlet-orange flowers, flushed dull red and of fine form, make this a Rose to rave about. It is double, with 30 to 40 petals, and richly fragrant. Bushy plants with red canes, red thorns, and beautiful reddish bronze foliage. Both plant and flower are very distinctive. **\$1 each.***



★Mrs. Sam McGredy. \$1 each*

* QUANTITY DISCOUNTS

Deduct { 15% on 12 or more Roses [See Exceptions]
20% on 25 or more Roses [on Page 2]



Star Guide to Good Roses

THE CONARD-PYLE CO., WEST GROVE, PA.

★**MARGARET McGREDY.** H.T. See illustration. Orange-scarlet. We have yet to find a more continuously satisfactory, large, full-petaled Everblooming Rose than Margaret McGredy. The olive-green, leathery foliage is disease-resistant and the buoyantly vigorous growth insures a constant production of buds and blooms from early in June until hard frost. In the newly opened flower the color is a scintillating orange-scarlet which ages to a pleasing carmine-rose. The symmetrical growth, rich dark foliage, and continuous bloom place this Rose in the front rank of the brilliantly colored, full-flowered bedding varieties. It has pleasing Rose fragrance. This glorious variety is conspicuously popular, every year, in our display Rose-garden of over 1200 Roses. **75 cts. each.***

★**MARY HART.** H.T. Plant Patent 8. Maroon-red. This is a worthy red sport of the great Talisman Rose. The bud is maroon-red, and it opens to a well-formed, fragrant bloom of rich red with a velvety pile on the petals. **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose

★**McGREDY'S SCARLET.** H.T. Red. The finely formed bud is dull red and opens slowly into a magnificent, very large bloom of just "red" or deep pink, which lasts a long time. If a partly opened flower is pulled apart, the inside of the petals will be found to be brilliant scarlet; possibly in a moist climate it would be scarlet outside, too; in fact, one fall, after a wet summer, they were really scarlet here. Slight Tea scent. A splendid Rose for cutting, as the perfectly formed flowers come on long stems. **75 cts. each.***

★**MME. BUTTERFLY.** H.T. See illustration. Pink and gold. A steady bloomer with beautifully modeled flowers of tender pink, salmon, cream and gold. Highly scented and long lasting. During hot, dry weather the blooms open too quickly, but in the fall the flowers, on strong, sturdy stems, are simply superb. A favorite florists' Rose as well as a fine garden variety. **75 cts. each.***

★**MME. ALBERT BARBIER.** H.T. Tawny yellow. Exquisite tints of fawn-yellow and white, with just a suggestion of pink, give the blooms a pearly look. A beautiful full-petaled Rose. The plant is stiffly upright, very thorny and produces abundantly throughout the entire season. The cut blooms will last for several days. **75 cts. each.***

★**MME. EMILE DALOZ.** H.T. Satiny pink. In these days when most of the new Roses are of some brilliant color, or striking combination of gay colors, it is refreshing to find a true self-color. This great big, loose flower looks more like a peony than a Rose. The flowers are 4½ to 5 inches in diameter, with 30 to 40 petals, and are clean satiny pink. Delightful fragrance. This aristocrat, with its rich bronze foliage, has been greatly admired by visitors to our Roadside Rose-Garden on account of its enchanting color. **\$1 each.***

Winner of the Gold Medal, Saverne, 1932.

★**MME. JULES BOUCHE.** H.T. White. Nicely formed white buds show a slight blush in the center as the bloom opens. Fragrant. An old but popular variety. 30 petals. **75 cts. each.***

★**MME. PIERRE KOEHLIN.** H.T. Salmon. Buds are ovoid and of a peculiar shade of pale yellowish salmon. The expanding flowers are perfectly imbricated and develop into a slightly cupped bloom of soft satiny salmon-pink, a wonderfully pleasing shade. It has the delightful Centifolia fragrance. **\$1 each.***

Gold Medal, Saverne, 1932.

★**MRS. G. A. VAN ROSSEM.** H.T. See illustration. Red-orange. A spectacular Rose which shows best in the half-open bud stage when it is of the deepest red-orange, almost brownish, with deeply impressed maroon veins. Toward the end the color tones to old-rose. The rich coloring with the unusually heavy veining makes this one of the most interesting Roses we grow. It is strongly and deliciously perfumed. **75 cts. each.***

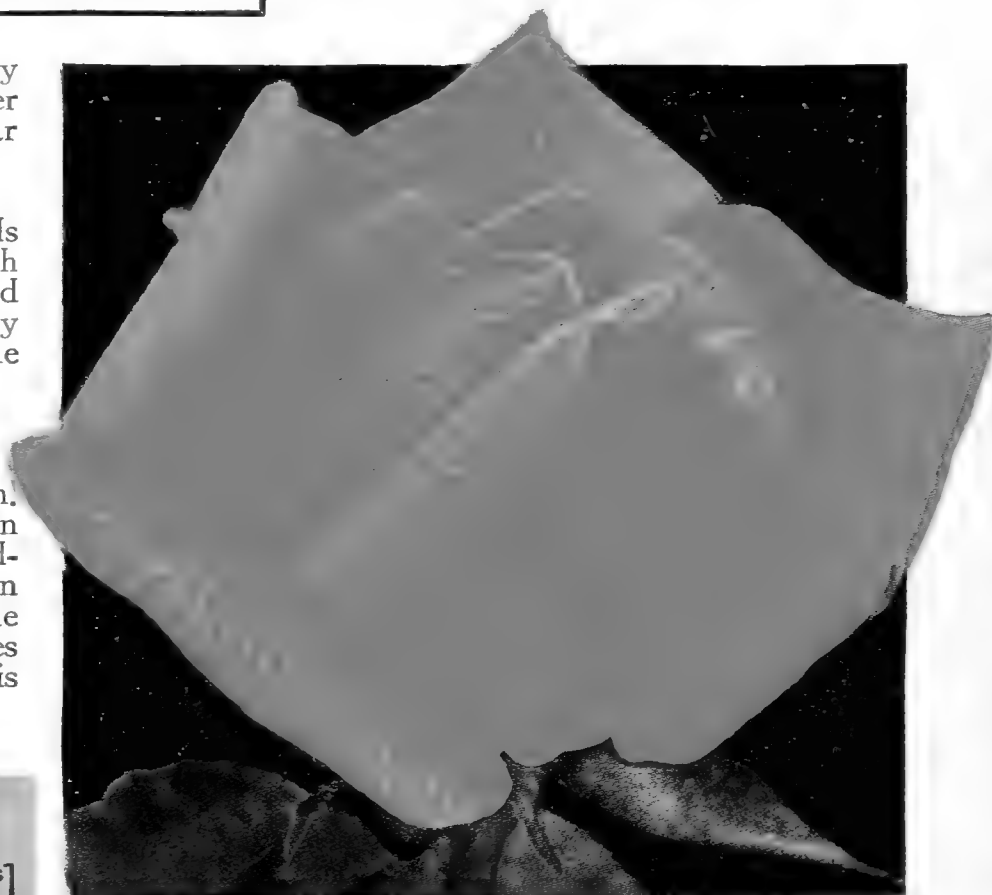
*QUANTITY DISCOUNTS

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20% on 25 or More Roses [on Page 2]



★Mme. Butterfly. 75 cts. ea.*

See Collection of 10 Roses for cutting on page 9



★Mrs. G. A. van Rossem. 75 cts. each*

SPRING, 1937

Everblooming STAR Roses

★**PRESIDENT PLUMECOCQ.** H.T. See illustration. Coppery buff. Coppery yellow, ovoid buds open to large, cupped blooms of coppery buff with an overglow of deep salmon. An upright grower, producing quantities of long-lasting, fragrant flowers, with 30 petals or more, throughout the entire season. A lovely Rose for cutting, as the blooms come singly on strong, erect stems and last a long time indoors. **90 cts. each.***

Certificate of Merit, International Rose Test-Garden, Portland, Ore., 1934.

★**MRS. CHARLES BELL.** H.T. Shell-pink Radiance. Shell-pink-salmon of the clearest, cleanest tint imaginable. This exquisite shade has never been matched in any of the new Roses. Delicious true Rose fragrance. 25 to 30 petals. **75 cts. each.***

★**MRS. HERBERT STEVENS.** T. White. The finely formed blooms have pale lemon tints in the center when first opening but are pure white when fully open. 35 to 40 petals. Rich old Tea fragrance. **\$1 each.***

★**CHARLES K. DOUGLAS.** H.T. See illustration. Scarlet-crimson. A red Rose we all want. Lustrous scarlet-crimson flowers, 4 inches in diameter, gracefully loose in form, are freely produced on big, bushy plants which are easy to grow. It has 25 to 30 petals, the center ones occasionally showing a white line, and is slightly fragrant. Landscape gardeners depend on Charles K. Douglas for continuous vivid color in the gardens they design. **75 cts. each.***

★**NUNTIUS PACELLI.** H.T. White. Cream-colored buds open to deliciously fragrant flowers of creamy white which soon turn pure white. It is fully double, but opens well at all times. The plants are unusually free in bloom. 60 petals. **75 cts. each.***



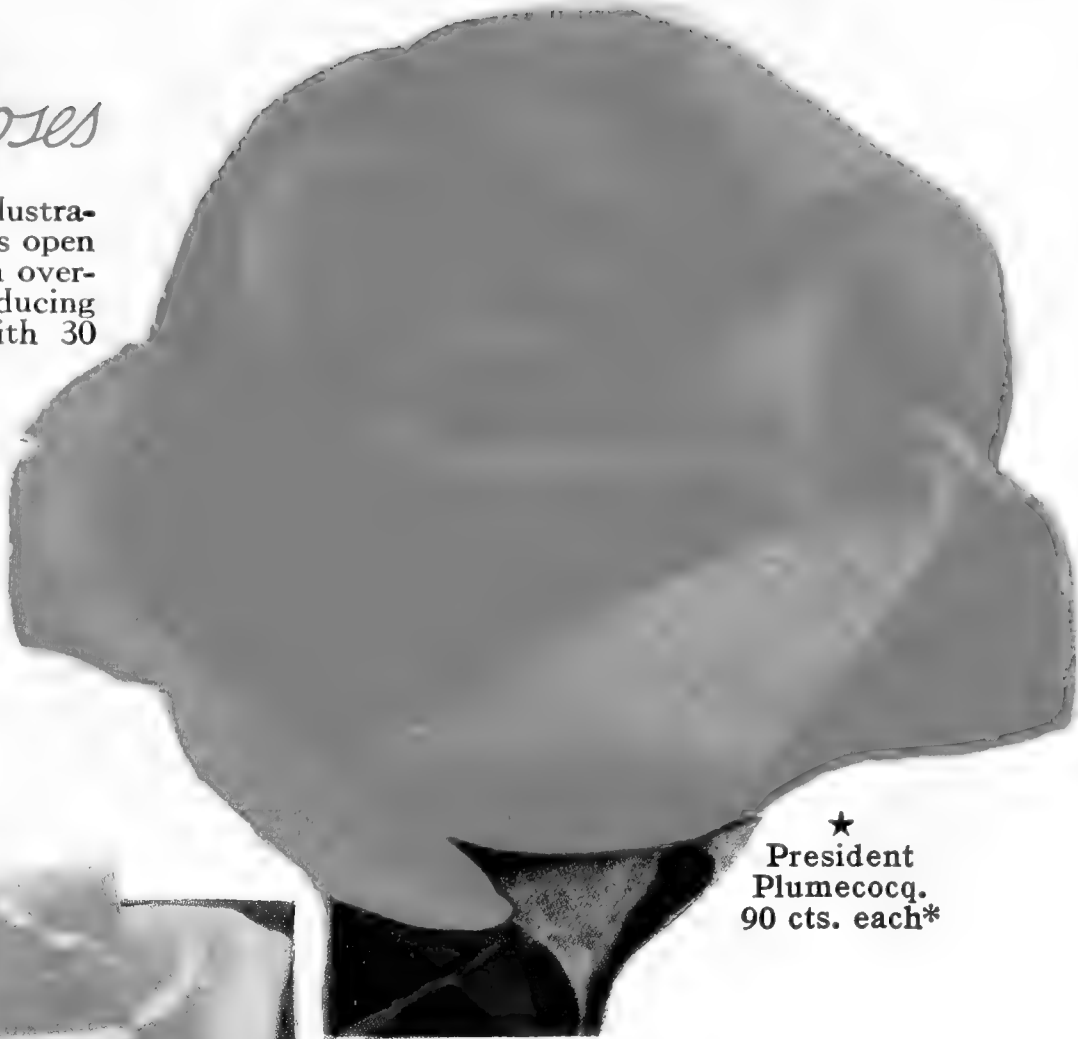
★Chas. K. Douglas. 75 cts.*



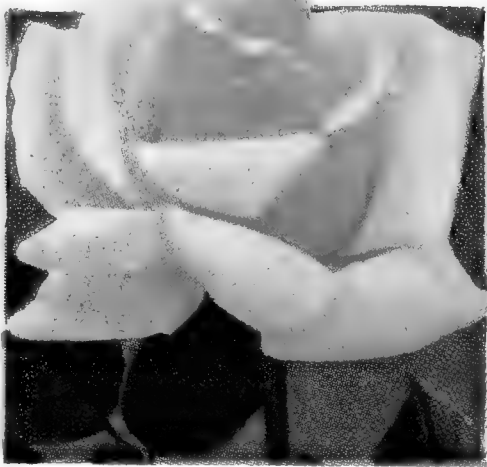
★Mrs. Aaron Ward. 75 cts.*

★**MRS. AARON WARD.** H.T. See illustration. Yellow. An old Rose which is always in demand. Buff buds open to fully double flowers of yellow and pink. The plants are dwarf and are very free with their lovely blooms. Fine to cut and an ideal boutonniere Rose. **75 cts. each.***

See Rose Index, page 30



★
President
Plumecocq.
90 cts. each*



★Mrs. Henry Morse. 75 cts.*

★**MRS. HENRY MORSE.** H.T. See illustration. Two-tone pink. The buds are perfect in form, long, very artistically formed, of a rich carmine-pink, and open to a high-pointed, two-toned, pink flower of great beauty. The outside of the petals is a clean, lustrous "pink," while the inside is pinkish flesh with a lovely sheen. It has 30 petals and a fine Tea fragrance. Perfect for cutting. **75 cts. each.***

SEE THE BEST "STAR DOZEN" IN 20 YEARS
WHICH IS OFFERED ON PAGES 16 AND 17

12 EVERBLOOMING ROSES \$6

There is no way for us to know what Roses our customers will select, so each year we have a surplus of some choice everblooming kinds. From these, which always include some of the finest varieties, we will make a selection for you. Each Rose will be correctly labeled with our durable, celluloid Star tag and guaranteed. You run no risk.

ASK FOR OFFER 13

12 Hybrid Tea Roses, our selection	\$6
24 Hybrid Tea Roses, our selection	\$12
48 Hybrid Tea Roses, our selection	\$24

We cannot furnish less than 12 at this price

★**MRS. E. P. THOM.** H.T. Yellow. This Rose was an immediate success when introduced, for it has a fine, erect habit of growth and the bush is well furnished with dark green, healthy foliage. The buds are long-pointed and open to well-formed blooms of clear yellow without any carmine markings such as most yellow Roses have. Experienced rosarians consider this Rose as among the best of the clear yellow everblooming varieties, both for bedding and for cut-flowers, as the blooms come erect on firm, straight stems. The center of each open, fragrant bloom is furnished with a mass of brownish gold anthers in lovely contrast to the surrounding yellow petals. A really lovely Rose in every way. **75 cts. each.***

★**NATIONAL FLOWER GUILD.** H.T. Crimson. Great big bushy plants with large, drooping foliage and 5-inch, bright red flowers with 40 petals. A modern Rose in every way, that keeps blooming in our Rose-garden during hot summer days when practically all other Roses are resting after their big June effort. **75 cts. each.***

Certificate of Merit, International Rose Test-Garden, Portland, Ore., 1934.

*QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
20% on 25 or More Roses [on Page 2]



Star Guide to Good Roses

THE CONARD-PYLE CO., WEST GROVE, PA.



★Souv. de Mme. C. Chambard. \$1 each*

★**OSWALD SIEPER.** H.T. White. Nicely formed buds of pale cream open to big, loose, double flowers of creamy white. Rich Tea fragrance. Large size and faultless form make this one of the finest white Roses for exhibition. **90 cts. each.***

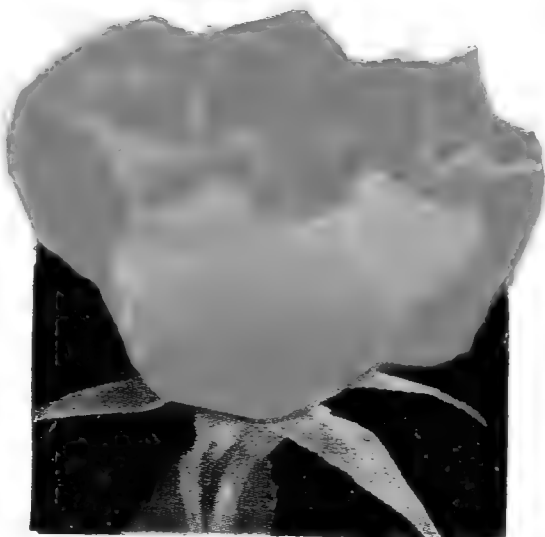
★**TALISMAN.** H.T. See illustration. Multicolored. At its gayest it is a glorious combination of orange, yellow, and rose-red. It is one of the finest of all garden Roses for cutting. The fragrant flowers are much more highly colored in autumn, at which time they simply eclipse the finest florists' blooms. During hot weather the blooms are apt to be off color and of poor form, but simply pinch them off and your fall crop will be that much better. **75 cts. each.***

★**PINK PEARL.** H.T. Pink. The name of this Rose tells its color, which is clear pearly pink, entirely distinct and lovely. A fully double, deliciously fragrant flower of Columbia type. **\$1 each.***

★**SIR HENRY SEGRAVE.** H.T. Lemon-yellow. Perfectly formed buds of lemon-yellow open to spiral flowers of the same soft shade, and, to be consistent, it has a decided lemon fragrance. Fully double, with about 50 petals. **\$1 each.***

★**SOUV. D'ALEXANDRE BERNAIX.** H.T. Crimson. Large cupped blooms full to the center, of crimson, shaded velvety maroon. Splendid perfume and fine lasting qualities. A low-growing, symmetrical plant. 60 petals. **\$1 each.***

★**THOMAS A. EDISON.** H.T. Two-toned pink. A big, clean, sparkling pink Rose which thrives on heat; the hotter the weather, the more beautiful the flowers. The blooms are large, fully double, fragrant, and there are two shades of pink concerned, silvery pink on one side of the petals and deeper pink on the other side. **75 cts. each.***



★Talisman. 75 cts. each*

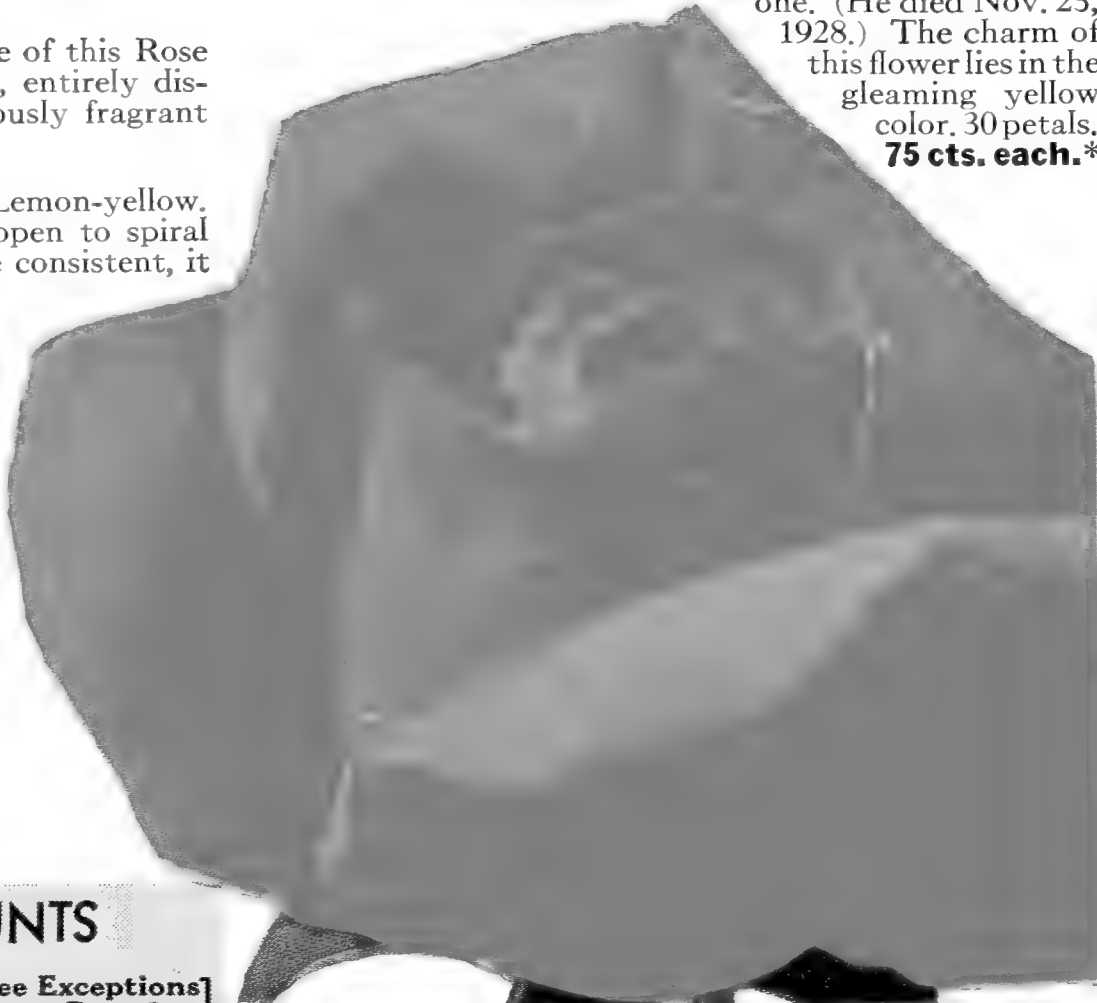
★**SOUV. DE MME. C. CHAMBARD.** H.T. See illustration. Coral-pink. Chosen the most beautiful Rose of France for 1932. The buds are large, long-pointed, coral in color, and slowly unfold to a coral-pink flower developing a satiny peach tint and sheen which is about the loveliest finish we have ever seen on a Rose petal. Its fragrance is simply delicious so that we have not only one of the most beautiful Roses but one of the sweetest. The plant is free in bloom. Its long stems and perfect form make it a splendid cut-flower. 35 to 40 petals. Mrs. John Laing is the mother of this Rose, so being half Hybrid Perpetual it is hardier than most Hybrid Teas. **\$1 each.***

Certificate of Merit, Bagatelle, 1931; Gold Medal, Lyons, 1932; Bronze Medal, Portland, Ore., 1932.

★**REV. F. PAGE-ROBERTS.** H.T. Carmine and yellow. The shapely buds are Indian yellow, washed with deep carmine which spreads as the buds unfurl. Rich Tea fragrance. **75 cts. each.***

★**SHOT SILK.** H.T. Cherry-cerise. An erect-growing plant with noticeably healthy, shining foliage. The well-formed, "classy" blooms are cherry-cerise and age to clear China pink. Lovely in all stages. Sweetbriar fragrance. **\$1 each.***

★**VILLE DE PARIS (City of Paris).** H.T. See illustration. Buttercup-yellow. In the 1925 Bagatelle contest, this Rose was declared the most important yellow garden Rose, and deemed worthy of the name "Ville de Paris," for which honor a large cash premium had been posted several years previously—to be awarded when a Rose good enough for it could be produced. Every French hybridizer competed for that greatest honor—and purse. After winning it, Mons. Pernet declared this to be the crowning of his long career, truly a distinguished one. (He died Nov. 23, 1928.) The charm of this flower lies in the gleaming yellow color. 30 petals. **75 cts. each.***



★Ville de Paris. 75 cts. each*

*QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions] 20% on 25 or More Roses [on Page 2]

Spring 1937 Everblooming STAR Roses

★**RADIANCE.** H.T. See illustration. Rose-pink. The most universally popular Rose in America. The first and most appealing quality of Radiance is its continuous bloom, from June until hard frost. Add to this a plant unsurpassed by any in healthy, vigorous growth, and you have a Rose that can be successfully grown by anyone, even those who will simply plant it and let it take care of itself. Two-toned pink, cupped flowers are produced in endless succession. Pungent, true Rose fragrance. 25 petals. **75 cts. each.***

★**RED RADIANCE.** H.T. See illustration. Cerise-red. A sport of Radiance, it has the same form, habit of growth, fragrance, and healthy foliage. The difference is in the color which is a clear, even shade of cerise-red that harmonizes beautifully with the color of Radiance so they can be planted together without any jarring note. 25 to 30 petals. **75 cts. each.***

★**SŒUR THERESE (Sister Therese).** H.T. See illustration below. Yellow. Long-pointed buds are chrome-yellow, heavily marked with carmine; the open flower is rich daffodil-yellow and holds its color well. Sweetbriar fragrance. The blooms come freely on splendid cutting stems. You can always recognize this Rose from its habit of forming sturdy, 3-foot, upright canes which are topped with a "lighted" candelabra of 5 or more burning yellow blooms. 20 to 25 petals. **\$1 each.***

Silver-Gilt Medal, Valenciennes, 1930; Certificate, Contest for Most Beautiful Rose of France, Lyons, 1932; Silver Medal, Portland, 1932.

A bed of Sœur Therese makes a magnificent display. For quantity planting we make this special price.

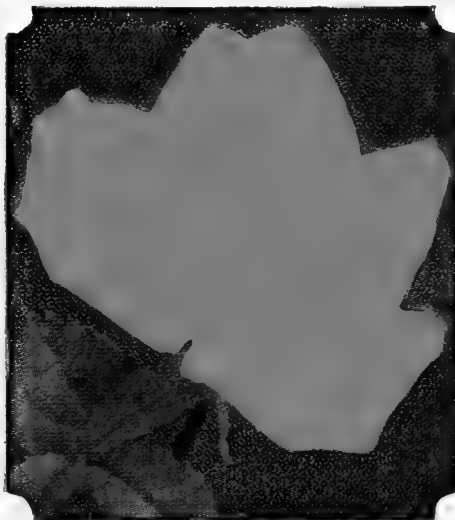
**12 Sœur Therese (Sister Therese) for \$8.90
ASK FOR OFFER 15**

3 America's Favorite Roses \$2.00

Which Bloom and Bloom and Bloom



★Radiance. 75 cts.*



★Sœur Therese. \$1*



★Red Radiance. 75 cts.*

These three great Roses go serenely on their way regardless of weather. They just grow and keep you always happy with their never-failing bloom from early June until Jack Frost gets really frosty. No Rose-growing experience is necessary in growing this group.

★Radiance. Two-tone pink .75c. } OFFER 15a
★Sœur Therese. Yellow \$1 } **3 FOR \$2**
★Red Radiance. Cerise-red. 75c. }

STANDARD or TREE ROSES

5 EVERBLOOMING VARIETIES

Tree Roses can be planted in beds with your other Roses, as they occupy little ground-space, and they add greatly to the beauty of any Rose-garden, or they can be used with delightful effect along drive-ways. Our plants are budded on selected, heavy, straight, 3½-foot stems, and will bloom all summer and until frost with the regular bush Hybrid Teas. Tree Roses give an added look of distinction to any garden. Stock is limited this year, so order early.

★**Etoile de Hollande.** H.T. Crimson. The finest, crimson-flowered Tree Rose.

★**Mme. Edouard Herriot.** H.T. Coral-red. Earliest of all to bloom. Excellent in Tree form.

★**Miss Rowena Thom.** H.T. Rose-pink. Makes immense blooms 5 to 6 inches in diameter.

★**President Herbert Hoover.** H.T. Multicolored. Flowers are scarlet, yellow, cerise-pink, and flame color.

★**Souv. de Claudius Pernet.** H.T. Sunflower-yellow. Makes great, brilliant exhibition blooms.

PRICE: \$3.50 each; 5 for \$15. No further discount. By express only, delivery not prepaid.

"How to Grow Roses"

By ROBERT PYLE, Past President American Rose Society, DR. J. HORACE MCFARLAND, Editor and G. A. STEVENS, formerly Secretary of American Rose Society.

These three prominent American rosarians combined their life-long experiences in Rose-growing to produce this most practical Rose book.

210 pages; 32 illustrations in natural colors. 30 photographic reproductions of Roses and Rose-gardens; numerous line drawings. \$2 postpaid.

"A YEAR IN THE ROSE GARDEN"

By DR. J. H. NICOLAS. Every phase of Rose-growing has been covered simply and practically. 106 pages. \$1.10 postpaid.

TRI-GEN. The all-purpose spray Highly concentrated

A proved control for mildew and black-spot on Roses, and all kinds of plants. Also destroys aphids or plant-lice (green-fly) and leaf-eating insects.

A. Small Kit. Protects 12 to 20 Roses for a season. \$1 50

C. Large Kit. Protects 100 to 160 Roses for a season. 6 00

D. Estate Kit. Protects 400 to 600 Roses for a season 20 00

By express only, delivery not prepaid—not mailable

See yellow insert for other aids to Rose-growing

THE STAR

Value

\$11.30

PICKED TO

the FINEST BLOOM

OUR first "Star Dozen" was offered contained the best dozen everblooming.

Just as automobiles have improved, our Star Dozen is brought up to top quality which have shown improvement in color,

The great Condesa de Sastago, shown the lovely Duquesa de Penaranda, page 5 are now in this collection as well as the six shown in color on these two pages.

All in this dozen are guaranteed to bloom within ten weeks from date of planting or we refund their cost. You can confidently depend on hundreds of blooms from these 12 Roses to cut all summer and until frost.

Page

★**Condesa de Sastago.** Copper and yellow. The leading Rose in these colors. **\$1.25**

★**Duquesa de Penaranda.** Apricot. **\$1.25**

★**Edith Nellie Perkins.** Salmon. **75c.**

★**Editor McFarland.** Deep pink. **90 cts.**

★**Etoile de Hollande.** Crimson. **75 cts.**

★**Golden Dawn.** Pale yellow. **\$1.00**

★**Kaiserin Aug. Viktoria.** Cream. **75c.**

★**Miss Rowena Thom.** Pink. **75 cts.**

★**Mrs. Pierre S. du Pont.** Yellow. **90c.**

★**President Herbert Hoover.** Multicolored. **75 cts.**

★**Rouge Mallerin.** Scarlet. **\$1.50**

★**Sœur Therese.** Daffodil-yellow. **\$1.15**

The Star Doz. Offer 16 (Value \$11.30) \$8.50

These 6 Side-Panel R

★**EDITH NELLIE PERKINS.** H.T. See illustration. Salmon-pink. Long-pointed buds cream, orange, and rosy carmine open to salmon flowers, heavily overspread with gold on the inside of the petals, while the reverse is rosy carmine. **75 cts. each.***

★**MRS. PIERRE S. DU PONT.** H.T. See illustration. Golden yellow. This is the ace of the golden yellow Everblooming Roses. Winner of more Gold Medals for outdoor blooms than any other Rose ever grown. **90 cts. each.***

★**PRESIDENT HERBERT HOOVER.** H.T. See illustration. Multicolored. Long-lasting flowers of scarlet-yellow, cerise-pink, and flame. Awarded Gold Medal, 1934, for the best American Rose introduced within the previous 5 years. **75 cts. each.***



There's daily enjoyment here for 7 months in the garden of Prof. Earl J. and Mrs. Hamilton, Duke University

★**Edith Nellie Perkins**
75 cts.*

★**Mrs. Pierre S. du Pont**
90 cts.*

★**President Herbert Hoover.** 75 cts.*

If you desire advice for planning a new Rose-garden or for renovating an old one, please write us early. After March 1, during our rush season we are obliged to make a nominal charge for drawing plans.

★ DOZEN

PRODUCE
AS at LEAST COST

For only
\$8.50

★Editor
McFarland
90 cts.*

1909 and we were proud of it then, for it
Roses on the market at that time.
since 1909, so have Roses, and each year
by including new and dependable kinds
with, hardiness, or more continuous bloom.
front cover, Rouge Mallerin, page 3, and

THE STAR 25 SET

Add the 13 named below to the Star
Dozen and you have 25 high-quality ever-
blooming Roses to give you blooms from
June until frost. Included are 5 shades of red,
6 shades of pink, 7 tinted, 5 shades of yellow,
1 cream, and 1 white.

	Page
★Autumn. Multicolored. 75 cts.....	9
★E. G. Hill. Dark crimson. 75 cts.....	10
★Leonard Barron. Salmon. 90 cts.....	11
★Margaret McGredy. Orange-scarlet to carmine-rose. 75 cts.....	12
★McGredy's Scarlet. Red. 75 cts.....	12
★Mrs. E. P. Thom. Clear yellow. 75 cts..	13
★Mrs. Sam McGredy. Red-orange. \$1..	11
★Nuntius Pacelli. Snow-white. 75 cts..	13
★Pink Pearl. Pearly pink. \$1.....	14
★President Plumecocq. Buff. 90 cts..	13
★Sir Henry Segrave. Lemon-yellow. \$1..	14
★Souv. de Mme. C. Chambard. Coral or satiny peach-pink. \$1.....	14
★Thomas A. Edison. Pink. 75 cts.....	14

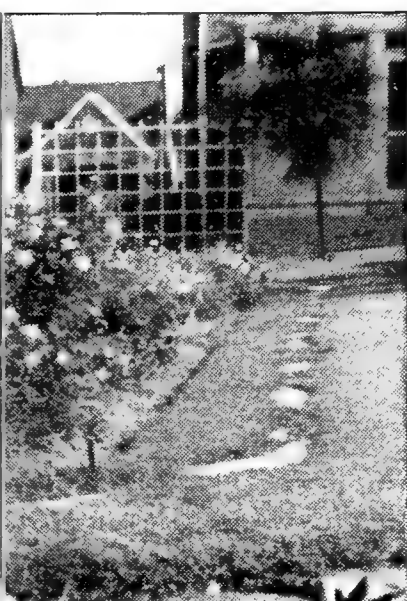
The Star 25. Offer 17 (Value \$22.35) for \$17

es Are in the Star Dozen

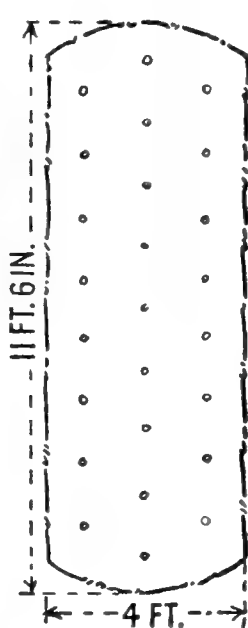
★**EDITOR MCFARLAND.** H.T. See illustration. Deep pink. The firm-textured, perfectly formed flowers are of a clear, brilliant pink. They come on long cutting stems, are fragrant, and last longer than any Rose we know. **90 cts. each.***

★**MISS ROWENA THOM.** H.T. See illustration. Rose-pink. Produces finely formed, deliciously fragrant, rose-pink blooms 5 to 6 inches in diameter. There is a yellow base to the petals which lights up the whole flower. **75 cts. each.***

★**ETOILE DE HOLLANDE.** H.T. See illustration. Crimson. The most universally beloved, everblooming crimson Rose. It is nearly faultless and it charms continuously with its delightful color, its form, long cutting stems, vigorous, healthy growth, and intense true Rose perfume. **75 cts. each.***



year for the little daughter
iversity, Durham, N. C.



For the ★ 25



★Etoile de Hollande. 75 cts.*

← The diagram to the left will help you to plan your Rose-bed of 25; or, for the Star Dozen, make bed 2 feet, 9 inches wide and 7 feet, 9 inches long. Plant Roses 15 inches apart.



15

THE STAR ☆ DOZEN

Value **\$11.30** PICKED TO PRODUCE **For only \$8.50**
the **FINEST BLOOMS** at **LEAST COST**

OUR first "Star Dozen" was offered in 1909 and we were proud of it then, for it contained the best dozen everblooming Roses on the market at that time.

Just as automobiles have improved since 1909, so have Roses, and each year our Star Dozen is brought up to top quality by including new and dependable kinds which have shown improvement in color, growth, hardiness, or more continuous bloom.

The great Condesa de Sastago, shown on front cover, Rouge Mallerin, page 3, and the lovely Duquesa de Penaranda, page 5, are now in this collection as well as the six shown in color on these two pages. ☆

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★ Duquesa de Penaranda. Apricot. \$1.25	5
★ Edith Nellie Perkins. Salmon. 75c.	16
★ Editor McFarland. Deep pink. 90 cts.	17
★ Etoile de Hollande. Crimson. 75 cts.	17
★ Golden Dawn. Pale yellow. \$1	10
★ Kaiserin Aug. Viktoria. Cream. 75c.	11
★ Miss Rowena Thom. Pink. 75 cts.	17
★ Mrs. Pierre S. du Pont. Yellow. 90c.	16
★ President Herbert Hoover. Multicolored. 75 cts.	16
★ Rouge Mallerin. Scarlet. \$1.50	3
★ Sœur Therese. Daffodil-yellow. \$1	15

The Star Doz. Offer 16 (Value \$11.30) **\$8.50**

THE STAR 25 SET

Add the 13 named below to the Star Dozen and you have 25 high-quality everblooming Roses to give you blooms from June until frost. Included are 5 shades of red, 6 shades of pink, 7 tinted, 5 shades of yellow, 1 cream, and 1 white.

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These 6 Side-Panel Roses Are in the Star Dozen

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There's daily enjoyment here for 7 months in the year for the little daughter of Prof. Earl J. and Mrs. Hamilton, Duke University, Durham, N. C.



For the ★ 25

← The diagram to the left will help you to plan your Rose-bed of 25; or, for the Star Dozen, make bed 2 feet, 9 inches wide and 7 feet, 9 inches long. Plant Roses 15 inches apart.

★ **Edith Nellie Perkins** 75 cts.*

★ **Mrs. Pierre S. du Pont** 90 cts.*

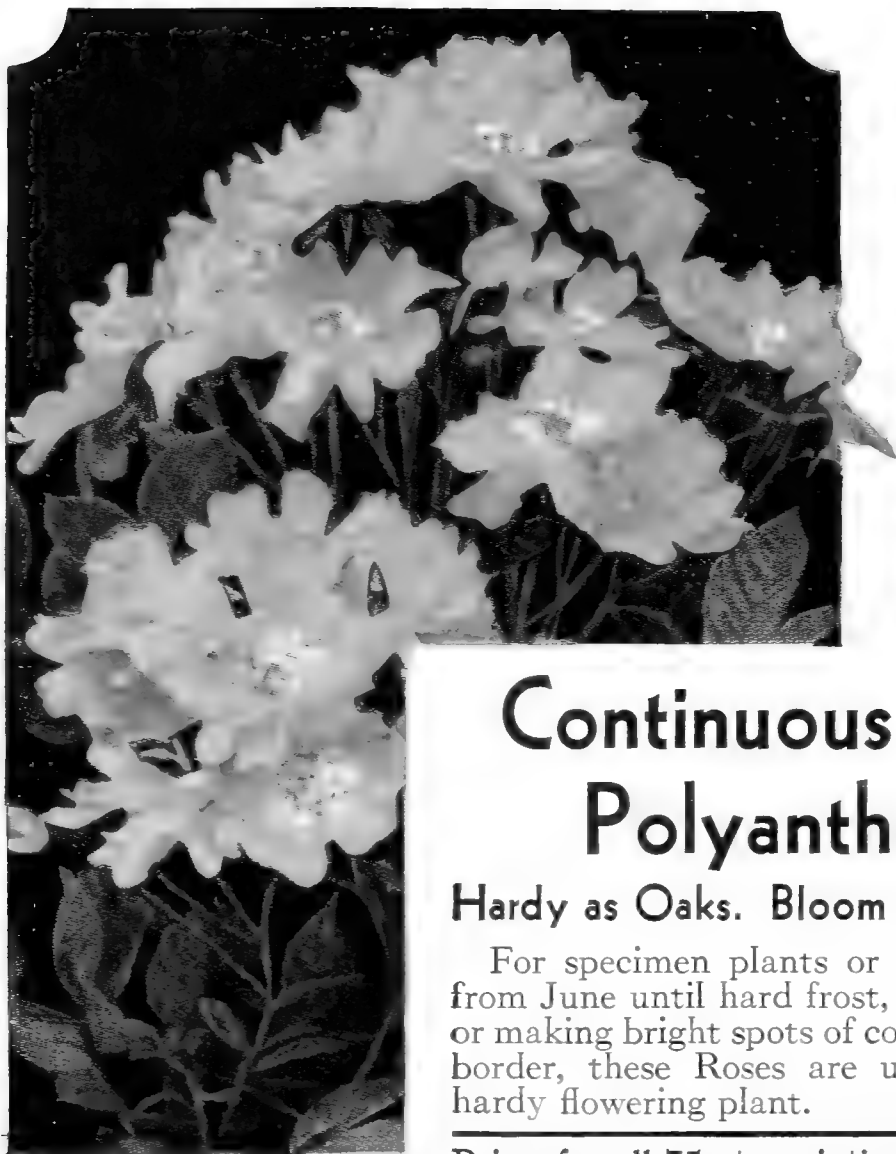
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★ **Miss Rowena Thom** 75 cts.*

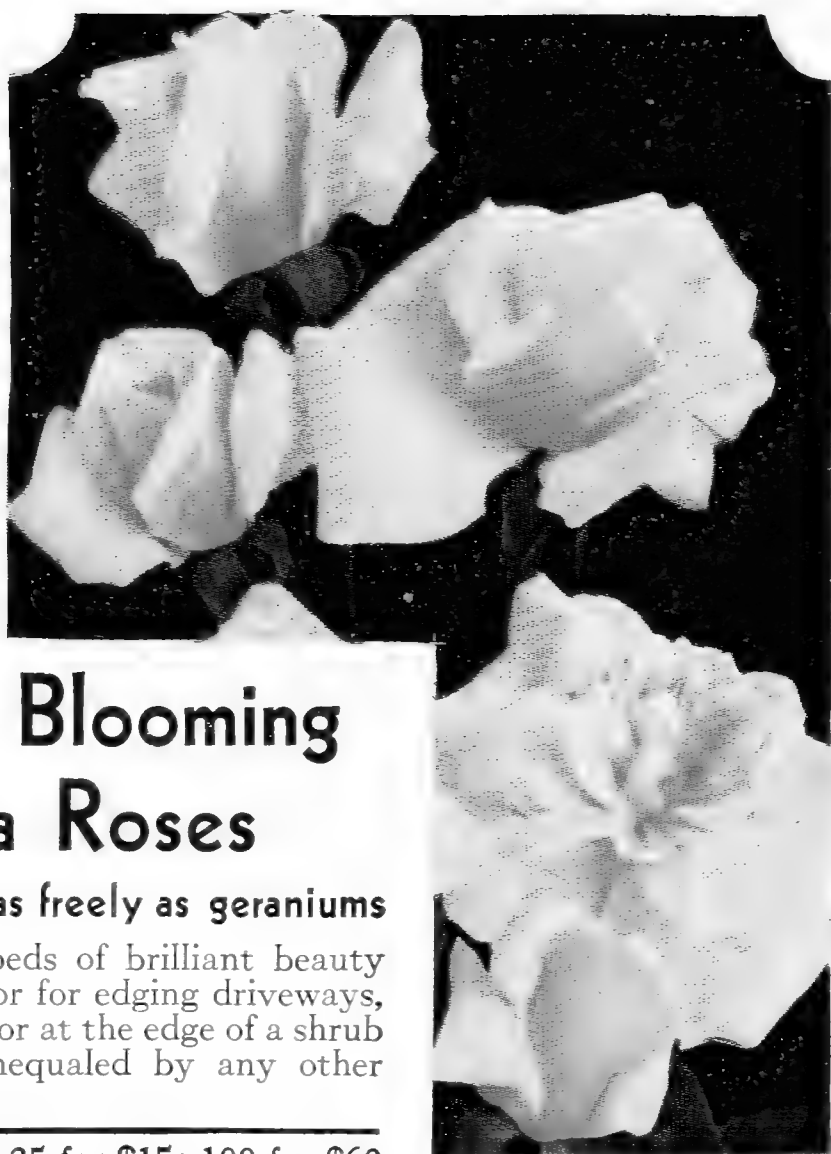
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If you desire advice for planning a new Rose-garden or for renovating an old one, please write us early. After March 1, during our rush season we are obliged to make a nominal charge for drawing plans.



★Chatillon.
The supreme pink



★Mlle. Cecile Brunner
(Sweetheart)

Continuous Blooming Polyantha Roses

Hardy as Oaks. Bloom as freely as geraniums

For specimen plants or beds of brilliant beauty from June until hard frost, or for edging driveways, or making bright spots of color at the edge of a shrub border, these Roses are unequalled by any other hardy flowering plant.

Price, for all 75-ct. varieties, 25 for \$15; 100 for \$60
No further discount from above quantity prices

★**BELVEDERE.** Deep crimson. Grows about 1½ feet. Very dark red, with blackish shadings, the petals showing a lovely velvety finish. **\$1 each.***

★**CHATILLON.** ● See illustration. Clear pink. A fine variety for massing in solid beds or borders. The clear pink flowers come continuously like huge heads of phlox. Largely used for bordering driveways. **75 cts. each.***

★**DISTINCTION.** Paul-Neyron-pink. Makes uniform growth, about 18 inches with us. Large flowers of brilliant pink that hold their color well. **\$1 each.***

★**EBLOUISSANT.** ● See illustration. Dainty, perfectly formed, miniature, double flowers like little rosettes, open to attractive cactus form with quilled petals. The blooms are continuously produced on symmetrical plants, with lustrous green foliage, and rarely over 10 inches high. **75 cts. ea.***

★**GLORIA MUNDI.** ● See illustration. Orange-scarlet. A flaming color unmatched in any other class of Roses. Plant this variety where you would plant brilliant geraniums, and once planted you have it always. **75 cts. each.***

★**IDEAL.** ● Garnet. One of the finest of the dark red Polyanthas. Plants grow about 2 feet high, bushy, and always in bloom. **75 cts. each.***

★**JOHANNA TANTAU.** Cream-white. Sprawly plants freely produce perfect little Roses of white with a hint of pink in the center. Very fragrant. **\$1 each.***

★**Mlle. CECILE BRUNNER.** ● See illustration. Seashell-pink. The "Sweetheart" Rose. Makes sprays of rosy pink "baby" buds that open to seashell-pink. **75 cts. each.***

★**MRS. R. M. FINCH.** ● Bright rose-pink. Flowers come in branching, fragrant clusters. Growth about 3 feet. Fine for mass planting. **75 cts. each.***

★**PERMANENT WAVE.** Plant Patent 107. Deep rose-pink. The single blooms are 3 inches across and come in bouquets of six or more on a stem. Color is deep rose-pink. Each broad, firm petal is beautifully waved, thus inspiring the name "Permanent Wave." **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose

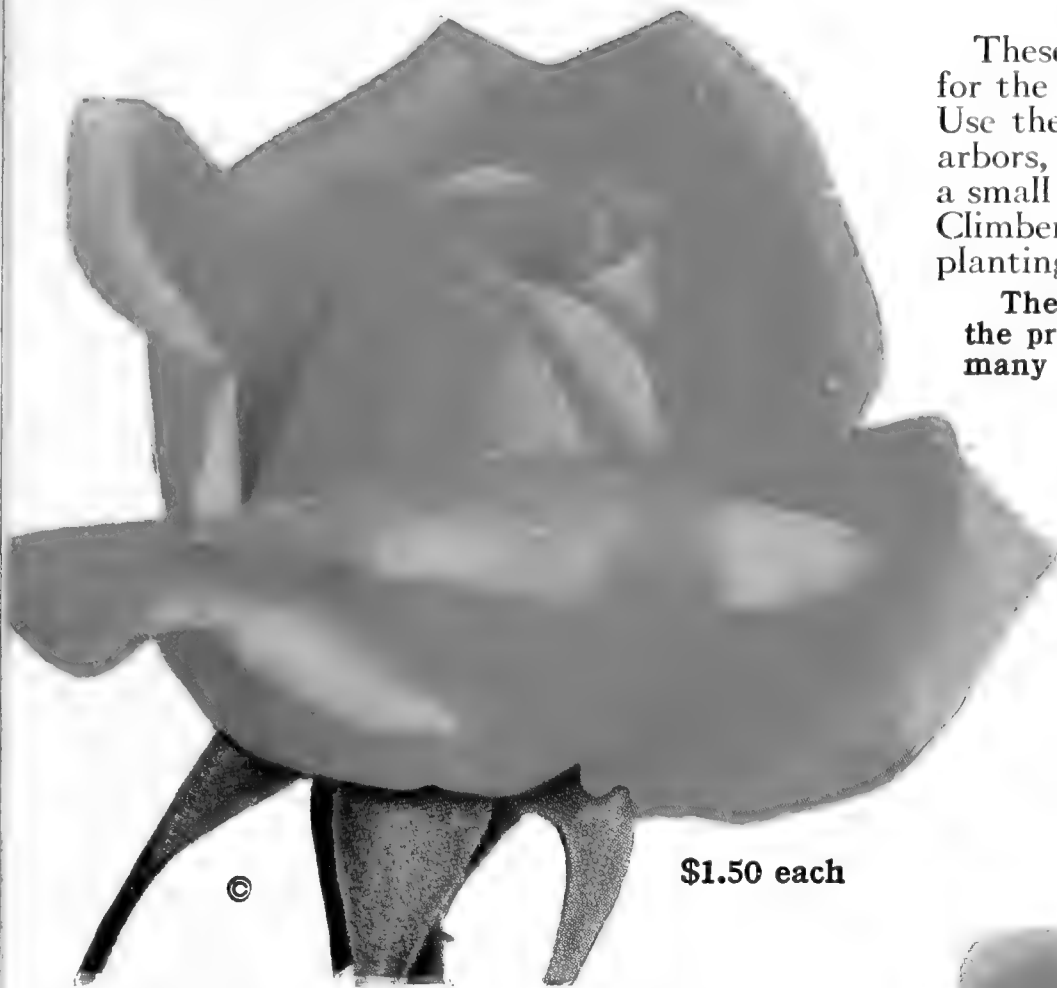
6 One each of the six Polyantha Roses marked ●, Chatillon, Eblouissant, Gloria Mundi, Ideal, Mlle. Cecile Brunner and Mrs. R. M. Finch, for **\$3.85**
ASK FOR OFFER 18



★Gloria Mundi. Glows like a beacon



★Eblouissant. Dwarf. For edging



\$1.50 each

★**DOUBLOONS.** C. See illustration. Midseason. Plant Patent 152. Yellow. This is one of the hardiest of the new yellow climbing Roses. The well-formed buds open to large, firm-textured blooms of saffron-yellow. These come in clusters of three or more, opening one after the other, thus prolonging the flowering season. **\$1.50 each; 3 for \$3.75.**

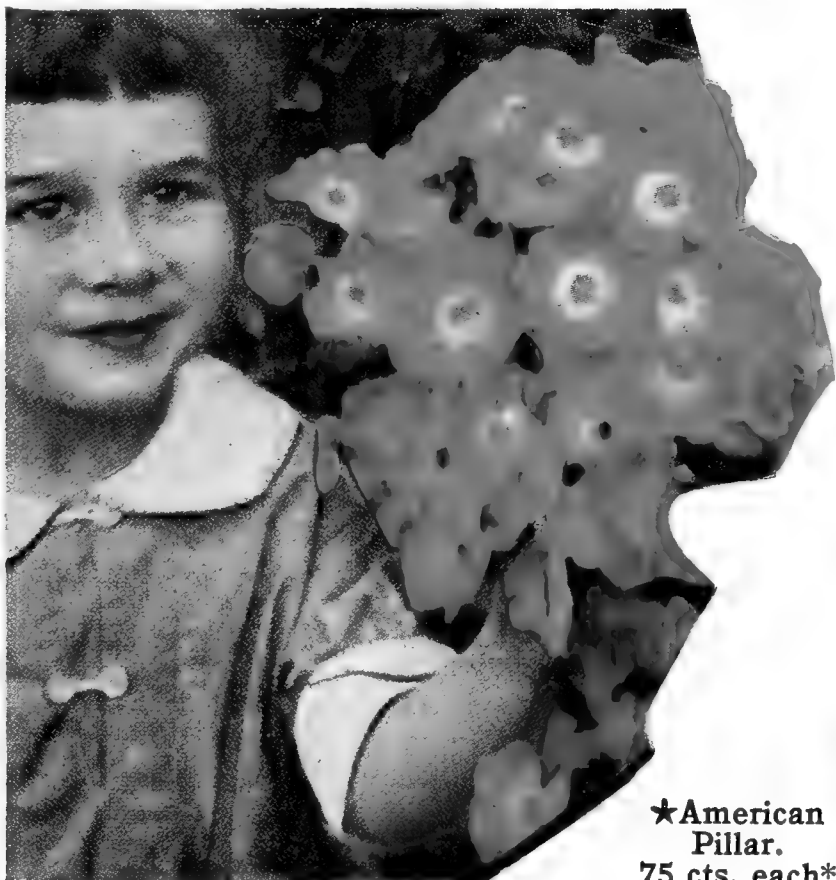
No further discount on this patented Rose

★**ALBERTINE.** C. Midseason. Coppery pink. Double flowers with large petals, coppery chamois inside, reverse bright salmon, turning to coppery pink. **75 cts. each.***

★**CLIMBING AMERICAN BEAUTY.** C. Very early. Large, sweet-scented, light crimson or deep rose-pink flowers which decorate the plant from base to top. They are fine for cutting. **75 cts. each.***

★**APELES MESTRES.** Midseason. Clear yellow. Immense, clear yellow exhibition blooms. Not freely produced but each flower is a marvel. **\$1 each.***

★**CORALIE.** C. Early. Orange-salmon. This Rose makes light willowy canes that can be trained in any way you want. Blooms are orange-red to orange-salmon and are long lasting. **75 cts. each.***



★**American Pillar.**
75 cts. each*

See Rose Index, page 30

Hardy Climbing Roses

These vigorous-growing Roses are especially valuable for the great quantity of bloom produced at one time. Use these abundant-bloom Climbers on fences, arches, arbors, tree-stumps, and pergolas. Anyone with even a small space in a sunny location can have one or more Climbers blooming in the most delightful way by planting them at 8-foot uprights.

The picture of "Spanish Beauty" on page 21 shows the profusion of bloom you can confidently rely on from many of the Climbing Roses offered on these three pages.

Apeles Mestres and Paul's Lemon Pillar produce immense flowers but are not profuse in bloom. Train the canes of your Climbing Roses horizontally, while they are young and pliable, and the plants will bloom more profusely.

The letters after the names indicate the type of growth: C., Climbers. Vigorous varieties that make massive canes. They keep on climbing. Prune only dead wood and surplus growth. Pil., Pillar. Roses that grow only 8 to 10 feet. Cl.H.T., Climbing Hybrid Teas. Cl.H.P., Climbing Hybrid Perpetuals.

I have had lovely Roses this summer despite the dry weather and am still cutting beautiful long-stemmed buds.—Mrs. J. N. C., Bloomsburg, Pa., Oct. 14, 1936.



★**Jacotte.**
75 cts. each*

★**JACOTTE.** C. See illustration. Midseason. Orange-apricot. The lovely, fragrant flowers come profusely on plants with varnished, holly-like foliage. Color is apricot-orange, with tints of copper-red. **75 cts. each.***

★**DR. HUEY.** Pil. Midseason. Deep crimson-maroon. Blooms profusely with medium-sized flowers of the darkest color of any climbing Rose on the market. Grows 8 to 10 feet. **75 cts. each.***

★**DR. W. VAN FLEET.** C. Early. Flesh-pink. Has the same bloom and foliage as New Dawn (see illustration, page 21) but so vigorous in growth it will cover the side of a garage. Blooms profusely in June, the blooms being followed with bright red berries. The flowers, on long stems, are lovely for cutting. **65 cts. each.***

★**AMERICAN PILLAR.** C. See illustration. Midseason. Pink. The most spectacular and pleasing Rose of this type. The fragrant flowers are single but come in immense heads of from 20 to 40, each head held erect on a straight, stiff stem. These heads of bloom come profusely all over the plant and are unequalled for mass decorations because they last for a week to 10 days when cut. **75 cts. each.***

*QUANTITY DISCOUNTS

Deduct { 15% on 12 or More Roses [See Exceptions]
20% on 25 or More Roses [on Page 2]



Star Guide to Good Roses

THE CONARD-PYLE CO., WEST GROVE, PA.

Hardy Climbing Roses

★**APRICOT GLOW.** C. *New*. Midseason. (Brownell, 1936.) Plant Patent 200. Apricot-yellow. A truly fine new hardy Climber with medium-sized flowers of a light apricot color, shading yellow at the base. The flowers are double, nicely formed, and have a pleasing fruity fragrance. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

★**EASLEA'S GOLDEN RAMBLER.** C. Midseason. Plant Patent 114. Yellow. Large, full flowers, long-lasting and intensely fragrant. The buds are lemon-chrome, washed with maddery orange, passing to deep canary-yellow when the bloom opens. **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose

Gold Medal, N. R. S., 1932; Award of Merit, R. H. S., 1932. Cory Cup, N. R. S., 1932, for the best new Climbing Rose of the year in England.

★**EMILY GRAY.** C. Early. Yellow. A fragrant Rose which opens truly yellow. Glossy holly-like foliage. **75 cts. each.***

★**GARDENIA.** C. Early. Yellow. Bright yellow buds open to creamy white flowers. **75 cts. each.***



★
Mary Wallace.
75 cts. each*

★**MARY WALLACE.** C. See illustration. Early. Rose-pink. Long buds and charming large flowers of a brilliant warm pink color. When the season is favorable, this Rose repeats sparingly in the fall. The hardiest large-flowered climbing Rose in our garden. **75 cts. ea.***

★**GOLDEN CLIMBER (Mrs. Arthur Curtiss James).** C. Plant Patent 28. Golden yellow. The Hybrid-Tea-flowered Climber. It is very hardy, long-lasting, and blooms are generally solitary on stems often 18 inches or longer. **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose

Gold Medal, Mass. Hort. Society; Gold Medal Award, A. R. S.; Certificate of Merit, National Rose Society of England.

★**KITTY KININMONTH.** C. Early. Glowing pink. Flowers are extra large, semi-double, of cupped form, slightly fragrant, and the color is glowing deep pink, almost fadeless. **\$1 each.***

★**PAUL'S LEMON PILLAR.** Pil. Midseason. Lemon-yellow. The scanty blooms are immense, but every one is a perfect exhibition flower. **\$1 each.***

★**PRIMROSE.** C. Midseason. Primrose-yellow. The rosette-shaped, primrose-yellow blooms hold their color better than others of this type. **75 cts. each.***

★**SCORCHER.** Pil. Early. Brilliant scarlet-crimson, semi-double flowers, 4 inches across. When the season is favorable this Rose repeats in the fall. **\$1 each.***

★**SHENANDOAH.** Pil. Early. Deep crimson. Large flowers with old-Rose perfume. **\$1 each.***

★**SILVER MOON.** C. Midseason. Creamy white. Primrose buds open to large, semi-double, clematis-like creamy white flowers with golden anthers. Foliage is large, dark green and glossy. **75 cts. each.***

★**VIRGINIA.** Pil. Midseason. Scarlet-rose. Enormous flowers of scarlet-rose or flame color. Fragrance like red raspberries. **\$1.50 each.***

★**WICHURAIANA.** Late. White. For retaining embankments. This Rose "creeps" and roots where it touches soil. Shiny, almost evergreen foliage. Flowers single, white, followed by brilliant red berries. **65 cts. each.***



★**Golden Glow.** \$1.50 each

★**GOLDEN GLOW.** C. See illustration. (Brownell, 1936.) Midseason. Plant Patent applied for. Yellow. The color is a pure cadmium-yellow, rarely seen in Roses. Flowers are of Hybrid Tea form, and are noted for their Tea fragrance. A vigorous Climber that grows to 15 feet or more with rich, disease-resistant, dark green foliage. **\$1.50 each; 3 for \$3.75.**

No further discount on this Rose

3

NEW CLIMBING ROSES

Value \$4.50, for

\$3.75

★**Doubloons.** Saffron-yellow. Page 19.

★**New Dawn.** Pink. Page 21.

★**Golden Glow.** Cadmium-yellow. Page 20.

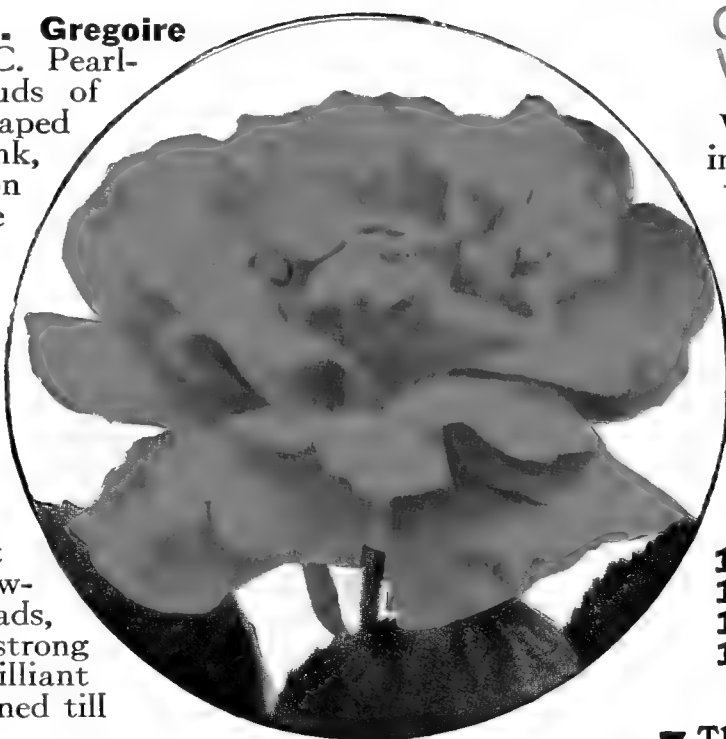
ASK FOR OFFER 20



★Spanish Beauty (Mme. Gregoire Staechelin). 75 cts. each*

★**SPANISH BEAUTY** (Mme. Gregoire Staechelin). See illustration. C. Pearl-pink. Early. Long-pointed buds of crimson open to great, urn-shaped flowers of iridescent pearl-pink, with splashes of ruby-carmine on the outside of the petals. These deliciously fragrant blooms are produced so lavishly that they almost hide the plant, and coming as they do on long stems (12 to 18 inches), they are perfect for cutting. **75 cts. each.***

★**PAUL'S SCARLET CLIMBER**. Pil. See illustration. Mid-season. The most vivid scarlet Climbing Rose yet grown. Its flowers come in large, open cluster-heads, with from 5 to 15 blooms, on strong stems. Each cluster a perfect brilliant bouquet. The color is well retained till the petals fall. **65 cts. each.***



★Paul's Scarlet Climber. 65c ea.*

COVER YOUR GARAGE WITH CLIMBING ROSES

With rapid-growing Hardy Climbing Roses you can speedily cover the back and sides of your garage at small expense. The foliage alone is attractive when the plants are through blooming.

The following five Roses are vigorous in growth and free flowering.

1 Dr. W. Van Fleet, the most vigorous of all, to cover the back of the garage. **65 cts.**

The four below are for the two sides of the building.

1 Spanish Beauty. 75c.

1 Jacotte. 75c.

1 Mary Wallace. 75c.

1 Paul's Scarlet Climber. 65c.

ASK FOR OFFER 21

5 The above 5 free-blooming Hardy Climbing Roses for **\$3.15**

REPEAT-BLOOMING CLIMBERS

With the exception of New Dawn these are not so hardy as other Climbers, but they are easily wintered at West Grove with proper protection from sun and wind.

★**NEW DAWN** (Everblooming Dr. W. Van Fleet). C. See illustration. Plant Patent 1. Awarded 1935 Bloomfield Gold Medal by American Rose Society for "best hardy *EVERBLOOMING Climbing Rose produced anywhere in the world.*" Bears in repetition until frost, dainty, pale pink, fragrant Roses on long stems for cutting. **\$1.50 each; 3 for \$3.75.**

No further discount on this patented Rose

★**BLAZE**. Pil. Plant Patent 10. Scarlet. **\$1 each; 3 for \$2.50.**

No further discount on this patented Rose

★**CLIMBING TALISMAN**. Cl.H.T. Pil. Multicolored. **\$1 each.***

★**MERMAID**. Pil. Large, single, sulphur-yellow flowers with a lovely heavy mass of rich golden anthers. Blooms right into the autumn. **\$1 each.***

★**SOUV. DE CLAUDIUS DENOYEL**. Cl.H.T. Pil. Crimson blooms. **\$1 each.***

★**VICOMTESSE PIERRE DU FOU**. Cl.H.T. Pil. Dark pink with orange base. **\$1 each.***



This is the most continuous blooming perfectly hardy Climbing Rose

* QUANTITY DISCOUNTS

Deduct { 15% on 12 or more Roses [See Exceptions] 20% on 25 or more Roses [on Page 2]

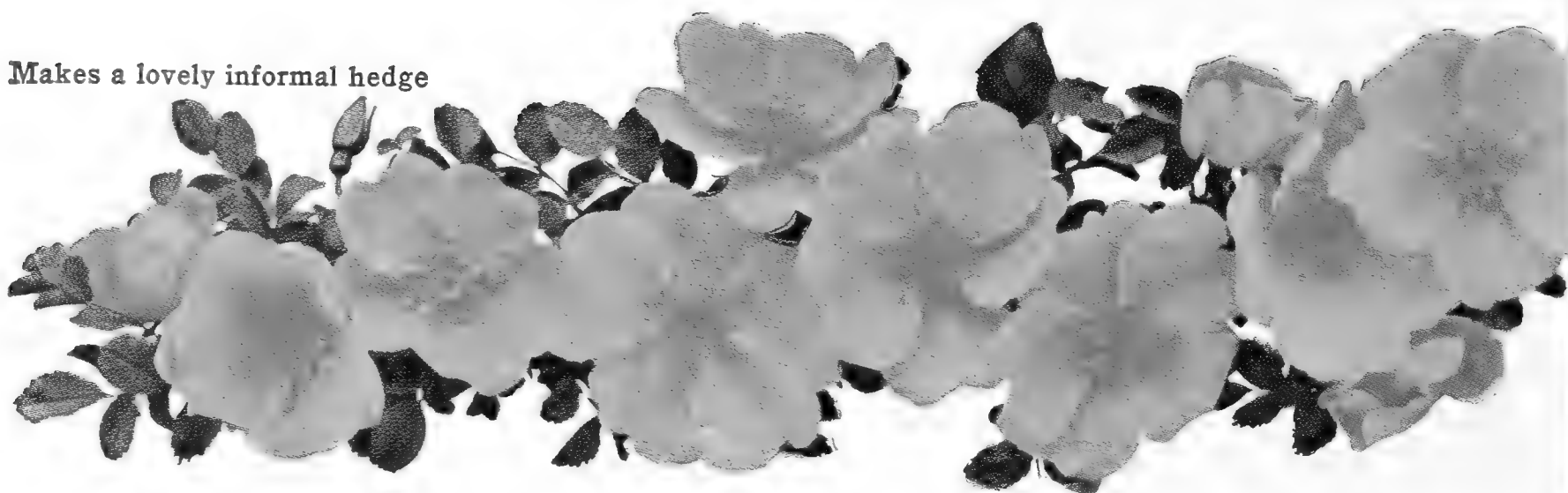
See Rose Index, page 30

© 1933

★New Dawn. Blooms all summer

\$1.50 each

Makes a lovely informal hedge



★Rosa Hugonis, "The Golden Rose of China." 75 cts.*

★**ROSA HUGONIS, "The Golden Rose of China."** Species. See illustration. The aristocrat of hardy flowering shrubs. The extreme hardiness of this lovely "Golden Rose of China," its habit of blooming early in May, and the long wands of fairy-like blossoms, all go to make Hugonis one of the most valued shrub Roses. The graceful, arching branches are completely covered with bloom to the very tips in early May. This beautiful shrub Rose, with its dainty foliage and graceful growth, makes a distinctive and almost impenetrable hedge. Plant 15 inches apart. Requires no attention, and blooms best when planted in good unfertilized soil. **75 cts. each.*** Write for quantity prices.

Species and Old-Fashioned Roses

★**AUSTRIAN COPPER.** Copper-red and golden yellow. The delight of landscape architects for flashing color in a shrub border. The single blooms, coppery red on the inside and vivid yellow on the outside of the petals, give the effect of a bush covered with brilliant butterflies. Do not prune this Rose. **75 cts. each.***

★**HARISON'S YELLOW.** Bright yellow. The well-known bright yellow Rose that was seen in so many old American dooryards. A lovely shrub which is loaded with double, fragrant, yellow blooms in May. **75 cts. each.***

★**SWEETBRIAR.** Pink. Small, single, pink blooms on a strong-growing plant that is valued for the spicy fragrance of its foliage. **75 cts. each.***

★**YORK AND LANCASTER.** Damask. Striped red and white, but occasionally all red. First known in 1551 and named after the War of the Roses—the Yorkists wore white Roses, the Lancastrians red, and this Rose symbolized the union of the two factions. **\$1 each.***

3 Charming Moss Roses—Very Hardy

★**GOLDEN MOSS.** H.Moss. Buff-yellow. There have been white, pink, and light red Moss Roses but never before has there been a yellow one. Pinkish buds open to golden buff with a pink tint and age to cream-white. The corolla has a delicious Rose perfume. **75 cts. each.***

★**COMTESSE DE MURINAIS.** White. Sepals and calyx are heavily mossed. Very hardy. Grows 6 feet. **75 cts. each.***

★**CRESTED MOSS (Chapeau de Napoleon).** Introduced over 100 years ago. Rosy pink buds heavily crested with moss. **75 cts. each.***

OFFER 22. One each of the 3 Moss Roses for \$2



★Rosa Rouletti. Bud is a little larger than a grain of wheat

★ROSA ROULETTI. Miniature Rose

A rock-garden "gem" and also a gem of an edging plant. See illustration below. It grows about 6 inches tall in bushy form, is healthy and hardy and blooms continuously. The tiny, rose-pink, quite double flowers are less than an inch in diameter. A lovely little plant to use in window-boxes. Children delight in having this pink baby Rose in their own little gardens. **3-inch pot-plants, 50 cts. each; 3 for \$1.25; 25 for \$10. Delivery prepaid.**

No further discount on this quantity rate

Knoxville, Tenn., November 11, 1935.

For some time I have felt that no man should love and enjoy anything as much as I have the little Rose (Rouletti) you sent me some time ago. The one at home is in a pot out on the porch and it has bloomed and bloomed. It being next to my heart, I am today giving it to a mother who has just lost her daughter, and I hope she appreciates it.—DR. E. A.



Rosa Rouletti. The daintiest, dwarf-growing, hardy, continuous blooming plant for edging beds, walks, bird-baths, etc. Rouletti is the mother of tiny Tom Thumb. See page 2.

KEEP MILDEW AND BLACK-SPOT UNDER CONTROL
DUST WITH LEAF-GREEN STAR ROSE DUST.



STAR ROSE DUST

Manufactured especially for The Conard-Pyle Co.

The American Rose Society, through Dr. L. M. Massey, plant pathologist of Cornell University, for 5 years conducted extensive scientific experiments on our grounds, in the control of fungous diseases of the Rose.

As a result of these tests we highly recommend Star Rose Dust as the most convenient control known for small Rose gardens.

Star Rose Dust is a *leaf-green*, colloidal sulphur dust, fused with Bentonite clay, which makes it stick. It destroys fungous organisms and when used, regularly, every 10 days it prevents mildew and black-spot. 1 lb. for 12 Roses for a season.

Keep a light covering of *leaf-green* Star Rose Dust on your Roses and the foliage will be always healthy. Start dusting as soon as the first foliage is formed and blow the dust up so it will cover the susceptible under part of the leaves. This is important.

Prevention is always better than cure. Dusting is convenient as the dust is always ready for immediate use.

The ideal time for making dust applications is in the early morning or evening when there is no wind.

Apply with the improved Hand Dust Gun as offered below

Star Rose Dust. 45c. per lb.; 6 lbs., \$2.25, postpaid

Improved Feeny Hand Dust Gun

Handy to use. Made in the form of a hand sprayer equipped with a 12 inch extension tube and flared nozzle. **Price, \$1.00, postpaid.**



Red Arrow Kills Aphis

Non-poisonous to human beings, will not injure foliage. 1 oz. (makes 6 gals.) 35c. 1/4 pint (makes 30 gals.) \$1. **Postpaid.**

New Du-Spra Sprayer (The best we've yet seen)

This new continuous atomizer turns Red Arrow into a fine mist which completely covers and kills Aphis (Green fly) on Roses and other plants. Spray daily when Aphis appear until infestation is cleared up. **Price, 65 cts. each, postpaid.**



FIRST AID TO ROSE GROWING

100 Stim-U-Plant Tablets, 75c.; 1 lb. Star Rose Dust (enough for 12 Roses for a season), 45c.; 1 Dust Gun, \$1.00; 1 oz. Red Arrow, 35c.; 1 Du-Spra Insect Sprayer, 65c. A complete "prevention" outfit.

Ask for
FIRST AID OFFER

The Above 5 Rose Helps for \$2.50
postpaid. (You save 70 cents)

THE CONARD-PYLE CO., West Grove, Pa.

(See other side)

SUCCESSFUL GARDENERS RECOMMEND

STIM-U-PLANT

PLANT STIMULANT TABLETS

The Ideal Feeding Method for all Plants

Everything you grow depends on fertilization. All growing plants must be fed if you expect them to produce results, and they respond in a remarkable way to proper feeding.

Do not give plants breakfast, dinner and supper at one time, for an overfed plant gets indigestion and is harder to get back to healthy growing condition again than one that has been underfed.

You place these tablets at the roots, where they dissolve and furnish life giving elements, which mean the same to a plant as blood to a human being.

This plant food pays for itself many times over in a season by increasing the production and quality of Roses and other flowers, berries and vegetables.

STIM-U-PLANT is an evenly proportioned fertilizer and has a guaranteed analysis of 11% nitrogen, 12% phosphoric acid, 15% potash. You apply it *where and when* needed.

Handy to Have—Easy to Use—Odorless

Simply insert tablets in soil near plants, or dissolve in water at the rate of four tablets to the gallon and apply as liquid manure. *Directions with every package tell how many and how often to use*

These Tablets are a Proved Success

By using STIM-U-PLANT fertilizer you save money, because it is not wastefully thrown broadcast, nor does it carry weed seeds into your soil. Scientifically made of pure, essential plant food, it is correctly proportioned to quickly produce satisfying results in your vegetable or flower garden or conservatory.

Keeps Roses Healthy—Helps Control Black-Spot

Keep your Roses growing vigorously *all the time* with the regular use of STIM-U-PLANT. Apply when the Rose buds are as large as a thimble and keep using, two to a plant, about every two weeks until August 1st. Roses *need* the potash that STIM-U-PLANT supplies. *These tablets make house plants flourish.*

100 tablets 75c; 500 tablets, \$2.50; 1000 tablets, \$3.50, postpaid.

THE CONARD-PYLE CO., West Grove, Pa.

Please send postpaid to the address below the articles which I have checked for, which remittance is enclosed:

FIRST AID OFFER. 5 Rose Helps. See over. \$2.50		
.....Pkgs. 100 Stim-U-Plant Tablets	@	75c.....
.....500 Stim-U-Plant Tablets	@	\$2.50.....
.....1000 Stim-U-Plant Tablets	@	\$3.50.....
.....lbs. Star Rose Dust (see other side)	@	45c lb.....
.....Improved Hand Dust-Gun, \$1.00 each		\$.....
.....Red Arrow (for Aphis), 35c. oz.		\$.....
.....Red Arrow (for Aphis), 1/4 pint \$1.00		\$.....
.....New Du-Spra Insect Sprayer, 65c. each		\$.....

NAME.....

ADDRESS.....

Please PRINT or write your name and address very plainly
(Over)

Old-Fashioned, Oak-Hardy Hybrid Perpetual Roses

These large-flowered beauties bring back rich memories of old-fashioned gardens and are noted for extreme hardiness. They grow 3 to 10 feet in height. Some repeat.

★**FELBERG'S ROSA DRUSCHKI.** *New.* Rich pink. A pink "Druschki." Resembles Frau Karl Druschki in everything but color. 35 petals. **\$1 each.***

★**FRAU KARL DRUSCHKI.** ● Snow-white, with long buds that are shaded pink and open to immense, perfectly double flowers often 4 inches across. Blooms occasionally all summer and until frost. Scentless. **75 cts. each.***

★**GENERAL JACQUEMINOT.** ● Clear red. The standard red for years, and the color is just as bright today as it was seventy years ago. **75 cts. each.***

★**GLOIRE DE CHEDANE-GUINOISSEAU.** Vermilion-crimson. Large blooms, perfectly formed, and deliciously fragrant. Color is vermilion-crimson, turning to pure crimson-red. **75 cts. each.***

★**HENRY NEVARD.** ● See illustration. A crimson-scarlet, ovoid bud that becomes an extremely double bloom of old-fashioned form. This Rose repeats in the fall and is very lasting when cut. Unusually fragrant. **75 cts. each.***

★**MRS. JOHN LAING.** ● Solid pink. Full, fragrant flowers of cup-like form. As this Rose blooms almost as freely as a Hybrid Tea, it is generally rated as one of the most useful and attractive pink Roses in this group. **75 cts. ea.***

★**SYMPHONY.** *New. Spring, 1935.* Plant Patent 79. Pale rose. A splendid up-to-date everblooming Hybrid Perpetual that bears massive flowers of perfect form which are produced singly and are carried on erect, stout stems. The buds are blush-pink and open to lovely pale rose blooms with deep pink in the center. **\$1.25 each; 3 for \$3.15.**

No further discount on this patented Rose

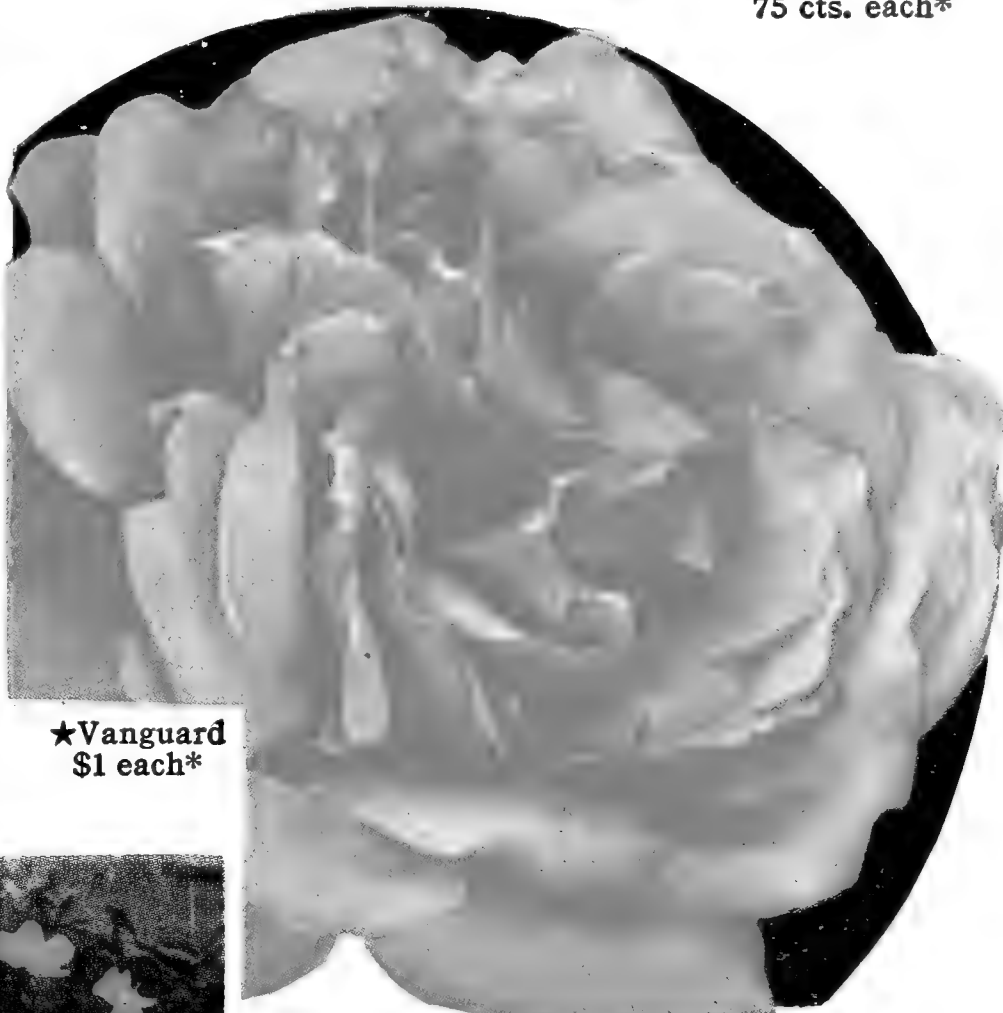
★**ULRICH BRUNNER.** ● Cherry-red. One of the most extravagantly blooming Roses of this class. **75 cts. each.***

★**URDH.** ● *New.* Old-rose. Very double, medium-sized flowers of lovely old-rose are produced all season. Rich, old-time perfume. **\$1 each.***

6 Hybrid Perpetual Roses marked ● \$4.15
ASK FOR OFFER 23



★Henry Nevard. Repeats in the fall.
75 cts. each*



★Vanguard
\$1 each*



★Max Graf
For embankments

★**MAX GRAF.** An ideal trailing Rose for retaining embankments. Its large, single, apple-blossom-pink flowers are enchantingly lovely in the spring. Plant 2 to 3 feet apart. **75 cts. each.***

★**F. J. GROOTENDORST.** Small, bright crimson flowers, like baby carnations, in brilliant clusters. Grows to 3½ to 4 feet and blooms all season. A spectacular everblooming hedge-plant. **75 cts. each.***

Hybrid Rugosa Roses

These Make Oak-Hardy Flowering Shrubs

★**VANGUARD.** Hybrid Rugosa. Orange-salmon and copper. See illustration. Makes a large shrub with 8 to 10-foot canes. Its foliage looks beautifully varnished. Large, fragrant flowers of orange-salmon with copper tints. **\$1 each.***

★**AGNES.** Coppery yellow buds open to double, fragrant flowers of amber. **\$1 each.***

★**BLANC DOUBLE DE COUBERT.** White. Flowers double, pure white, and very fragrant. Continuous in bloom. **75 cts. each.***

★**DR. ECKENER.** Clear pink. Entirely different from any other Rose. Its large, cupped blooms are an enchanting fresh pink with the base of the petals deep golden yellow. Delightfully perfumed. **\$1 each.***

★**ROSE A PARFUM DE L'HAY.** Produces deep crimson, double flowers, rich in fragrance. **75 cts. each.***

*QUANTITY DISCOUNTS

Deduct {15% on 12 or More Roses [See Exceptions]
 {20% on 25 or More Roses [on Page 2]}



Saturn (Korean). 40 cts.

Venus (Korean). 40 cts.

Aphrodite (Korean). 40 cts.

Brilliant Hardy Chrysanthemums

For a gay and glorious display in your garden this fall, plant Hardy Chrysanthemums in May or early June. Your flower money will bring an abundant harvest of vividly colored beauties. We supply potted plants with the soil on the roots; they make splendid branching growth and grow quickly into fine symmetrical plants with quantities of bloom the first season. So prolific in bloom are these Chrysan-

themums that quantities of the brightly colored, deliciously pungent flowers can be used for indoor enjoyment without visibly affecting the outdoor display of color in the garden.

CULTURE.—All you need is ordinary good garden soil. The only special care they need is to keep them pinched back to 1 foot in height until the middle of July and water them during dry weather.

PRICES

{ 30-ct. kinds are 3 for 75 cts.; 12 for \$2.50

50-ct. kinds are 3 for \$1.35; 12 for \$5.00

40-ct. kinds are 3 for \$1.00; 12 for \$3.75

} POSTPAID

43

VIVID GAY-COLORED CHRYSANTHEMUMS

The entire Collection on pages 24 and 25

Bushels of blooms to cut from late August until hard frost. Value \$14.60 for \$10.90, postpaid

ASK FOR OFFER 24

\$10.90

8 Early-Flowering Winter-Proof Koreans

See, also, 10 **NEWEST KOREANS** in color, page 31

APHRODITE. See illustration above. Soft pink, shading to ivory as the flowers mature. 40 cts.

APOLLO. Bronze-red, old-gold, and salmon. 30 cts.

CERES. Old-gold, chamois-yellow and coppery bronze. 30 cts.

DAPHNE. Lovely daphne-pink and lilac-rose. 30 cts.

DIANA. Rose-pink, lilac-rose, and salmon. 30 cts.

LOUISE SCHLING. Glowing salmon-red. 30 cts.

SATURN. See illustration above. Brilliant sparkling orange and bronze with a soft orange halo surrounding the golden center. 40 cts.

VENUS. See illustration above. Exquisite lilac-pink with rose-lavender shading. Perfectly lovely. 40 cts.

OFFER 24a. One each of above 8 lovely Koreans \$2.20 Postpaid

22 Decorative and Other Types

ASTRID. Semi-single. New. Oct. 1. First on this list and a real leader. Large, semi-single blooms of exquisite soft pink with apricot shadings. 50 cts.

AMELIA. Pompon. New. Sept. 10. 15 inches. Mound-like plants covered with 2-inch, flat, lavender-pink flowers. 30 cts.

BARBARA CUMMING. Decorative. Aug. 30. 2 feet. Light bronze, turning to pure yellow. 30 cts.

CRIMSON SPLENDOR. Single. See illustration. Oct. 1. 2 feet. Rich crimson-maroon. 30 cts.

DAZZLER. Single. Oct. 10. 2 feet. Single blooms of dazzling red, with backs of petals yellow. 30 cts.

DONALD WELLS. Single. Sept. 1. 2 feet. Glistening white Chrysanthemum with about three rows of petals. 30 cts.

FRANCES WHITTLESEY. Decorative. Oct. 1. 18 inches. Rich bronze and garnet. 30 cts.



Ruth Hatton. 30 cts.



Crimson Splendor. 30 cts.



Jean Treadway. 30 cts.

THE CONARD-PYLE CO.

ROBERT PYLE, President

WEST GROVE, PA.

Brilliant Hardy Chrysanthemums, continued

Ten new winter-proof Korean Hybrids are offered on inside back cover

8

8 distinctly different Hardy Chrysanthemums—Crimson Splendor, Early Bronze, Ermalinda, Frances Whittlesey, Jean Treadway, R. Marion Hatton, Ruth Hatton and Topsy (value \$2.40) postpaid for

ASK FOR OFFER 25

\$1.90

DECORATIVE AND OTHER TYPES, continued

FUJIYAMA. *Novelty.* Oct. 15. 2 feet. Large flowers of pale pink have the petals quilled except on the ends which open out, making a spoon-shaped appearance. 40 cts.

HIAWATHA. *Decorative Pompon.* Sept. 30. 2 feet. Fully double blooms of cinnamon color. 40 cts.

INDIAN SUMMER. *New. Decorative Pompon.* Oct. 15. 2 feet. Vivid, glowing orange. The flowers are more frost-resistant than any other double kind. 50 cts.

JEAN CUMMING. *Decorative.* Sept. 15. 2 feet. Large flowers of purest white, with a very soft yellow and blush shading at the center when first open. 30 cts.

JEAN TREADWAY. *Decorative.* See illustration. Oct. 1. 2 feet. Clear sparkling pink, changing to soft pink, shading lighter with age. 30 cts.

MANITOU. *New. Decorative.* Oct. 5. 2 feet. An unusually large bloom of Decorative form. Color vivid yellow right down to the center. 40 cts.

MARY JANE. *Decorative.* Oct. 1. 18 inches. An exquisite soft pink flower over 4 inches in diameter. It opens flat and has an informal appearance. 30 cts.

NOKOMIS. *New. Decorative Pompon.* Oct. 5. 2 feet. Full, ball-shaped flowers, 2½ inches across, deep lavender with every petal tipped light lavender. 40 cts.

OCTOBER DAWN. *Decorative.* Oct. 5. 2 feet. Beautiful soft daybreak-pink, without contrasting tints. Makes exquisite bouquets. 30 cts.

R. MARION HATTON. *Decorative Pompon.* See illustration. Sept. 25. 3 feet. Produces surprising quantities of clear canary-yellow flowers. 30 cts.

ROMANY. *New. Decorative.* See illustration. Oct. 5. 2½ feet. Soft, glowing red with a tone of bronze. Reverse of petals gold. 50 cts.

RUTH CUMMING. *Decorative.* Oct. 10. 2 feet. Lovely blooms of rich terracotta-bronze. One of the loveliest in this color. 30 cts.

RUTH HATTON. *Decorative Pompon.* See illustration. Oct. 1. 3 feet. Flowers of clear ivory-white, having a lemon-yellow tint in the center when first opening. 30 cts.

TOPSY. *Decorative.* Oct. 1. 18 inches. The 3-inch flowers are the deepest, richest glittering gold we have ever seen in a Chrysanthemum. 30 cts.

VIVID. *Decorative.* Oct. 1. 2½ feet. Big, shaggy flowers the color of an American Beauty rose. A totally different Chrysanthemum color. 30 cts.

6 POMPON CHRYSANTHEMUMS

CRIMSON GLORY. Oct. 5. 15 inches. Very bright crimson, surpassing all early Pompons of this color. 30 cts.

ERMALINDA. Oct. 16. 3 feet. Perfectly formed pompons of light violet—an attractive shade. Unusually fine for cutting. 30 cts.

EARLY BRONZE. See illustration. Late August. 2 feet. One of the earliest and finest of all hardy "Mums." Its color is a light bronze which fades but little. The compact plants are one mass of bloom until killed by heavy frost. 30 cts.

JANE SAUNDERS. Oct. 20. 3 feet. The 3-inch, bronzy orange pompons come in compact clusters on strong, long stems. Perfect for cutting. 40 cts.

JEWEL. Oct. 5. 2 feet. Flowers 1½ inches across, of violet-mauve color with a steely glint. It is the most perfectly formed pompon we have seen. The flowers come in compact clusters and are long-lasting when cut. 40 cts.

JUDITH ANDERSON. Oct. 5. 18 inches. Flowers 1½ inches across cover the compact plants with a mass of clear buttercup-yellow blooms. 40 cts.

OFFER 25a. The 6 "Pompons" (value \$2.10) for \$1.70, postpaid

7 BUTTON CHRYSANTHEMUMS

Delightful miniature flowers that are the latest to bloom. Be sure to have some to finish up your autumn flower display.

BRIGHT EYES. *Button.* Oct. 20. 18 inches. Blush-white, with a dark red center. One of the prettiest of the Button type. 30 cts.

ETHEL. *Button.* Oct. 15. 18 inches. A lovely, bronze-red, miniature pompon. Flowers are about 1 inch in diameter. 30 cts.

MINNEHAHA. *New. Button.* Oct. 10. 2 feet. Garnet-bronze enriched with an overflow of velvety crimson. The most effective dark-colored Button. 40 cts.

NUGGETS. *Button.* Oct. 18. 2 feet. Deep yellow. 1-inch flowers. Probably the best pure yellow Button. 30 cts.

PINK DOT. *Pompon.* Oct. 15. 3 feet. The 2-inch pompons of pale pinkish straw-color have wine-colored centers. 30 cts.

WEE DOT. *Button.* Oct. 18. 15 inches. The half-inch brown buttons have a silvery dot in the center. The smallest Chrysanthemum we have seen. 30 cts.

YELLOW GEM. *Large Button or Small Pompon.* Oct. 10. 18 inches. Compact blooms, less than an inch in diameter, of bright canary-yellow. 30 cts.

OFFER 25b. The 7 "Buttons" (value \$2.20) for \$1.65, postpaid

UNUSUAL VALUE

12

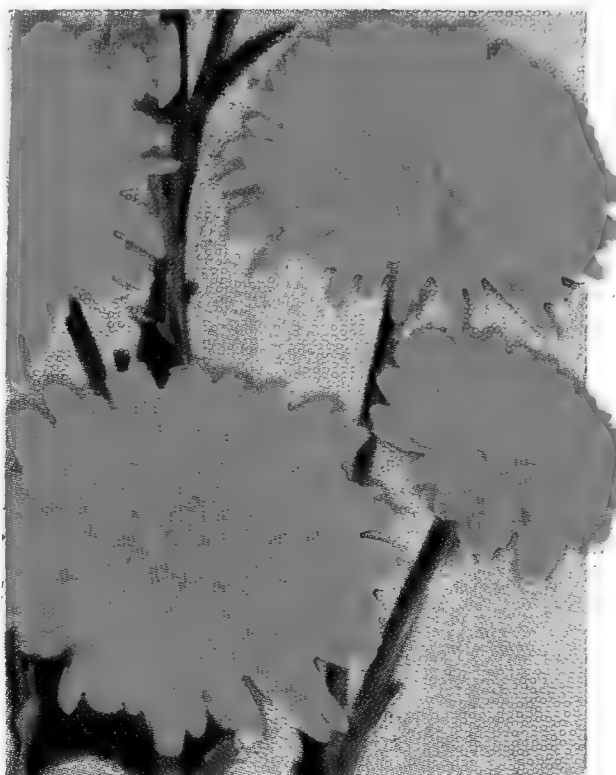
All of the 9 shown in color on pages 24 and 25, Saturn, Venus, Aphrodite, Ruth Hatton, Crimson Splendor, Jean Treadway, Early Bronze, R. Marion Hatton, and Romany, also Fujiyama, Mary Jane, and the "glittering gold" Topsy (value \$4.20) postpaid for

ASK FOR OFFER 25c

\$3



Early Bronze. The ace of early Chrysanthemums. Blooms come in almost unbelievable quantities. 30 cts.

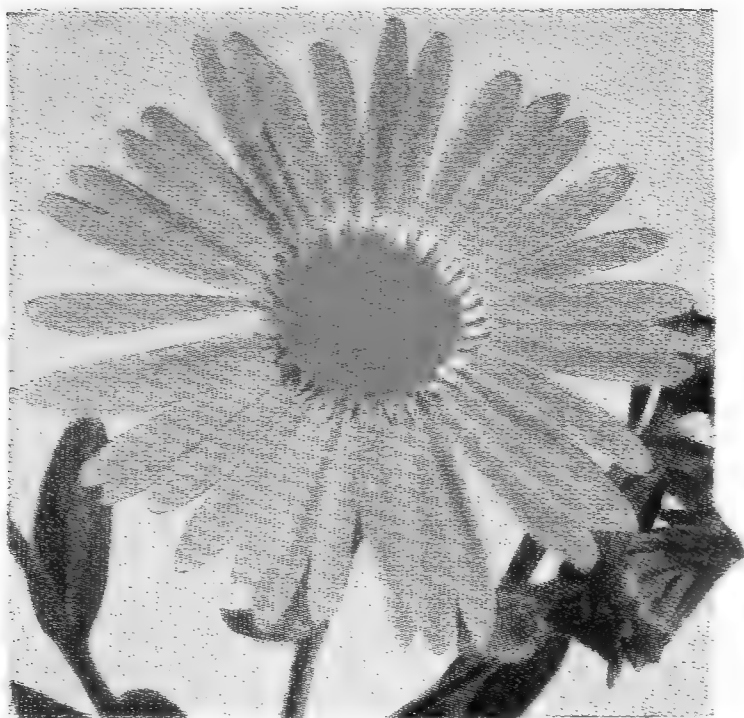


R. Marion Hatton. Considered the most prolific-blooming clear yellow. 30 cts.



Romany. Glowing bronzy red, gold on back of petals. A beautiful new variety with real autumn colors. 50 cts.

Hardy Asters



ASTER FRIKARTI (Wonder of Staefa). Illustrated above. A new Hybrid Aster originated by M. Frikart, of Staefa, Switzerland. One of the finest perennials introduced in recent years. The bushy plants, which grow about 2 feet tall and more in diameter, have proved hardy with sub-zero temperatures. The sky-blue or pale violet-blue flowers are from 2½ to 3 inches in diameter, single, with 35 to 50 narrow petals, and deliciously fragrant. They last a long time on the plant and are wonderful cut-flowers. Blooms start early in summer and keep up continuously until frost. **50 cts. each; 3 for \$1.35; 12 for \$5, postpaid.**

New Dwarf Hardy Asters

35 cts. each; 3 for \$1; 12 for \$3.50, postpaid

These new Asters vary in height from 6 to 12 inches (see descriptions below) and make mound-like plants which are hidden beneath a solid mass of bloom. The flowers are single and about an inch across. These Asters provide something really new for your perennial border and rock-garden.

Countess of Dudley. Early Oct. 9 to 12 in. Clear pink flowers with yellow eyes.

Lady Henry Maddocks. Sept., Oct. 7 in. Pale pink.

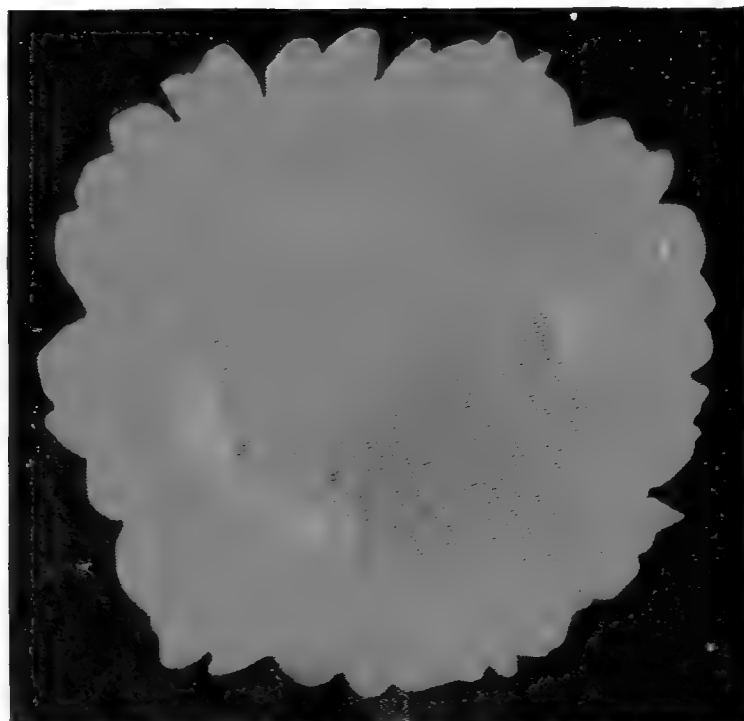
Marjorie. Mid-Oct. 9 in. Large flowers. Bright rose-pink.

Nancy. September and early October. 9 in. Flesh-pink.

Ronald. Early October. 12 in. Bright lilac-pink.

Victor. Early. Mid-Sept. 6 in. Very dwarf. Clear lavender.

6 THE SIX NEW DWARF ASTERS NAMED ABOVE **\$1.90**
To provide different heights, colors and times of bloom. Postpaid, for
ASK FOR OFFER 26



Half-size illustration of Gaillardia, Sun God

DELPHINIUMS

BLACKMORE & LANGDON HYBRIDS. See illustration below. Plant these aristocratic flowers to make the high-spot in your garden. In form they range from single to double. In colors from deep violet down to the palest lavender, with all the tints imaginable modifying these colors; every flower has a lovely "bee" and many are deliciously fragrant. Plants cut back after the first bloom have produced wonderful spikes again in September. Get acquainted with these in your own garden and you will share our enthusiasm. **50 cts. each; 3 for \$1.35; 12 for \$5, postpaid.**

WREXHAM STRAIN. The Hollyhock type, with its long, tapering spikes of extra-large flowers in a wide range of shades. Named varieties of this strain sell for several dollars each, but we believe that these seedlings will produce as desirable flowers as the named varieties. **50 cts. each; 3 for \$1.35; 12 for \$5, postpaid.**

BELLADONNA (Everblooming Hardy Larkspur). The most continuous blooming Delphinium and the best for cutting, as each plant has many branches. Clear turquoise-blue flowers are freely produced. 3 to 4 feet. June to October. Charming when arranged in vases with light pink Roses. **30 cts. each; 3 for 75 cts.; 12 for \$2.50, postpaid.**

BELLAMOSUM. Everblooming. The dark blue form of Belladonna. 3 to 4 feet. June to October. **30 cts. each; 3 for 75 cts.; 12 for \$2.50, postpaid.**

12 DELPHINIUMS \$3.85

Postpaid Including

3 Blackmore & Langdon

3 Wrexham 3 Belladonna

3 Bellamosum

Make quantities of bloom

ASK FOR OFFER 26a



Delphiniums,
Blackmore & Langdon
Hybrids

NEW GAILLARDIA SUN GOD

This is one of the most satisfying of all the new hardy flowers for the perennial garden. The demand has always exceeded the supply. The illustration shows about one-half size of this joyous flower which has been most appropriately named—Sun God. Color is pure golden yellow throughout and free from marking of any kind. Each plant bears a profusion of these sunny flowers, nearly 4 inches across, with broad, overlapping petals and borne on vigorous, erect, wiry stems. They make superb cut-flowers as their bright color is always cheerful indoors. They are easy to arrange in vases and are very lasting when cut. **50c. each; 3 for \$1.25; 12 for \$5, postpaid.**

3 CHARMING NEW PERENNIALS **\$1.25**
One each Aster Frikarti, Gaillardia, Sun God, and Phlox Columbia, as illustrated on these two pages **ASK FOR OFFER 26b** Postpaid



Hardy Phlox make brilliant, fragrant borders

★ **Africa.** Midseason. 2 to 2½ ft. A leader in the red-colored Phlox. Color is dazzling, deep scarlet, really splendid. 40 cts. each.

★ **Attraction.** *New.* Midseason. 2½ ft. Brilliant scarlet-orange with carmine eye. Unusually large flowers. 40 cts. each.

● **Beacon.** Late. 3 ft. Brilliant cherry-red. One of the best in this color. A splendid variety. 30 cts. each.

● **Border Gem.** *New.* Late. 3 ft. Vigorous grower. Great trusses of violet-blue flowers. The finest tall "blue." 40 cts. each.

● **Brilliant.** *New.* Late. 3 ft. Shining scarlet with a darker eye. Extra fragrant. 40 cts. each.

★ **Caroline Vandenberg.** Midseason. 2½ ft. Lovely lavender-blue flowers. Sweet scented. 40 cts. each.

★ **Daily Sketch.** *New.* Midseason. 2 to 2½ ft. Light salmon-pink with faint carmine eye. Extra-large trusses and individual flowers. 40 cts. each.

● **E. I. Farrington.** *New.* Early. 2 ft. Beautiful bright salmon-pink, shading to soft pink. Delicious fragrance. 30 cts. each.

● **Europa.** Midseason. 3 ft. White with a carmine eye. Delightfully sweet. 30 cts. each.

★ **H. B. May.** *New.* Late. 2 ft. The finest true pink Phlox. Extra-large flowers. 40 cts. each.

★ **Leo Schlageter.** Midseason. 3 ft. A splendid, healthy, hardy Phlox. Light carmine-scarlet with slightly darker center. Resistant to mildew. 40 cts. each.

● **Miss Lingard.** Everblooming. 2½ ft. White. Blooms from June until frost. 30 cts. each.

● **Morgenrood.** Midseason. 2½ to 3 ft. Large clusters of unusually large flowers of a bright rose-red shade with deeper eye. 30 cts. each.

● **Mrs. Jenkins.** Late. 3 ft. Pure white. One of the best standard varieties. 30 cts. each.

● **Painted Lady.** Midseason. 2½ ft. Silver-pink flowers having salmon shadings and cherry-red eyes. 30 cts. each.

● **Pink Beauty** (Miss Verboom). *New.* Everblooming. A pink-tinted Miss Lingard. 30 cts. each.

● **Prof. Schliemann.** Late. 3 ft. Charming light lavender color. Lovely in masses. 30 cts. each.

● **Rokoko.** Midseason. 2½ ft. Clear, soft orchid-rose. Both flowers and trusses unusually large. One of the finest Phlox. 30 cts. each.

● **Rosenkavalier.** Midseason. 2½ ft. Beautiful rose-red which does not fade. 40 cts. each.

★ **Saladin.** *New.* Midseason. 2½ ft. Orange-scarlet. The most vivid color in Phlox. 40 cts. each.

● **Salmon Glow.** Early. 2½ ft. Flame-pink, with salmon shades, softened with lilac and white tints. 30 cts. each.

● **Thor.** Midseason. 2½ ft. A standard salmon-pink with bright eye. 30 cts. each.

★ **Tigress.** *New.* Midseason. 2½ to 3 ft. Outstandingly fine. The trusses are huge pyramids of brilliant orange-scarlet. New and really fine. 50 cts. each.

HARDY PHLOX

For delightful, brilliant borders of mass color, combined with a delicious perfume all their own, no other hardy garden flowers can compare with the gay-colored, charmingly fragrant Phlox. Enjoy them to the full on a warm, quiet summer evening before sundown, when the colors are softened and the pervasive fragrance brings sweet memories of lovely old-fashioned gardens.

These lovely hybrids with their great heads of bloom make a glorious show from early summer until mid-autumn. For real effect use several plants of a variety.

Below are included **our choice** of the latest American and European novelties, in addition to the always-wanted kinds in the older, better-known varieties. All we offer are dependably good.

PRICES: 30-cent varieties, 3 for 75 cts.; 12 for \$2.50 }
40-cent varieties, 3 for \$1; 12 for \$3.75 } Post-
50-cent varieties, 3 for \$1.35; 12 for \$5.00 } paid

THE ENTIRE COLLECTION ON THIS PAGE

24 All these lovely fragrant Phlox, including shades of red, pink, lavender, and white for **\$6.85**

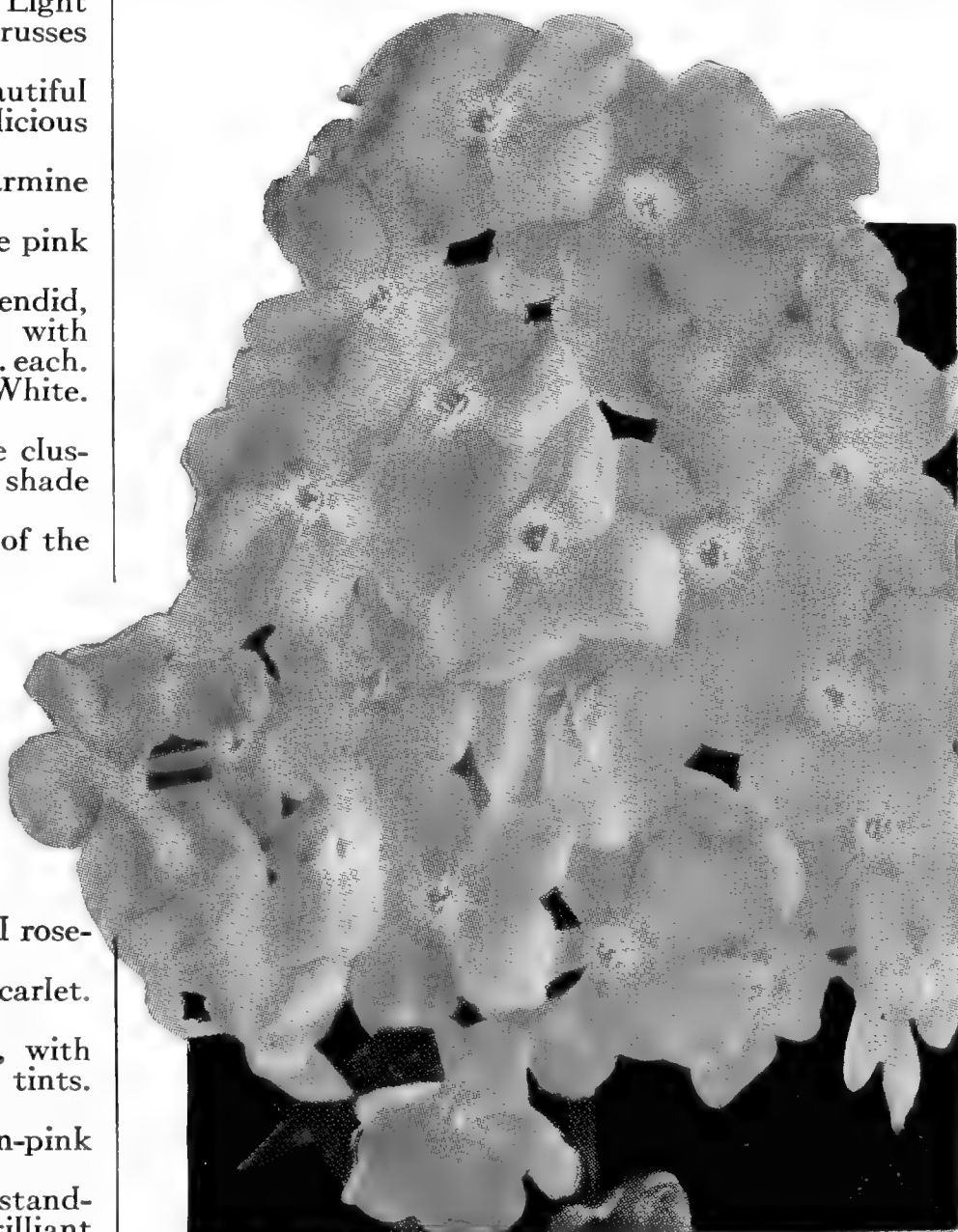
ASK FOR OFFER 27

NEW PHLOX, COLUMBIA

Plant Patent No. 118

See illustration below

A glorious Phlox in every way. One of the keenest garden critics in this country says, "It is the finest Phlox produced in 20 years." It has splendid, vigorous growth and the foliage seems immune from mildew and fungous diseases. The color is cameo-pink, with a faint blue eye, and the massive heads of bloom are held erect on strong stems. **50 cts. each; 3 for \$1.35; 12 for \$5, postpaid.**



New Phlox, Columbia

OFFER 27a. One each of 8 Phlox marked ● for \$1.75, postpaid.

OFFER 27b. One each of 8 New Phlox marked ★ for \$2.85, postpaid.



Aquilegia (Columbine)



Viola, Jersey Gem



Pyrethrum hybridum

Hardy Perennials

PRICES: All Perennials, unless otherwise noted, are 3 for 75 cts.; 12 for \$2.50; 100 for \$18.50, delivery prepaid.

● **AQUILEGIA (Columbine), Breeze Hill Hybrids.** See illustration. They grow 2 to 3 feet tall and bloom in May and June. Thrive in sun or shade. Originated at the famous Breeze Hill Gardens of Dr. McFarland at Harrisburg, Pa. Uncommon art shades; extra-long spurs.

A. canadensis. The dainty red and yellow wild Columbine of the eastern states.

A. chrysantha. A golden yellow, long-spurred native of Arizona. Everblooming.

ASTER, Star of Wartburg. *New.* See illustration. Blooms in the spring. Grows 12 inches high. Large, dark lilac-blue flowers with orange centers. 50 cts. each; 3 for \$1.25, postpaid.

● **BEGONIA Evansiana.** Hardy. August. Beautiful metallic green foliage with crimson on the underside. Makes masses of delicate coral-pink blooms. Do not plant in open sun.

● **CAMPANULA Medium (Canterbury Bell).** Biennial. See illustration. 2 to 3 feet. June, July. Beautiful, upturned bells of Pink, White, Mauve, and Blue are borne on erect plants. *Mixed colors only.*

C. Medium calycanthema (Cup and Saucer). Mixed colors only.

DICENTRA spectabilis (Bleeding-Heart). Heart-shaped, deep pink flowers with white tips hang in drooping racemes. 50 cts. each; 3 for \$1.35; 12 for \$5, postpaid.

● **DIGITALIS (Foxglove), The Shirley.** 5 to 6 feet. June, July. A biennial that reseeds itself. Does well in shade. Unusually long spikes of bloom, white to rose, with chocolate and maroon spots. 3 for 75 cts.; 12 for \$2. *Mixed colors only.*

● **GYPSOPHILA repens Bodgeri (Baby's Breath).** *New.* Dwarf, double flowering and early blooming. Makes clouds of minute white flowers from July till frost. Beautiful for bouquets. 35 cts. each; 3 for \$1.

G., Rosy Veil. *New.* The same as above, except that the flowers are pink. 35 cts. each; 3 for \$1.

● **LAVANDULA vera (Lavender).** Lovely, gray, aromatic foliage and fragrant flowers. One of the best beloved plants in old gardens.

● **LINUM perenne (Perennial Flax).** Light blue flowers on wiry stems appear daily for months. A real everbloomer and beautiful in a border.

PACHYSANDRA terminalis (Japanese Spurge). 8 inches. A popular ground-cover for shady places. Planted 6 to 8 inches apart, the plants will soon meet and make a perfect cover. 3 for 75 cts.; 12 for \$1.50; 100 for \$10, postpaid.

PLATYCODON grandiflorum (Chinese Balloon Flower). 2 feet. July to October. Balloon-shaped buds open to large, blue, bell-shaped flowers, freely produced.

● **PYRETHRUM hybridum.** See illustration. 2 feet. May, June. Long-stemmed, daisy-like flowers, lasting long when cut. The colors range from white, through various shades of pink and red to deep crimson. *Mixed colors only.*

● **STOKESIA cyanea (Cornflower Aster).** Large, Aster-like blooms of China blue that come in September.

● **TRITOMA or Red-Hot Poker (Kniphofia), Pfitzeriana.** See illustration. 2½ feet. August to frost. Makes a stunning show in the garden and is a striking cut-flower.

VIOLA, Arkwright Ruby. 6 in. May to October. Rich rosy crimson with terra-cotta shadings. A truly delightful color.

V., Chantreyland. 6 inches. May to October. Rich apricot-yellow flowers, freely produced. Keep them cut and they bloom all summer.

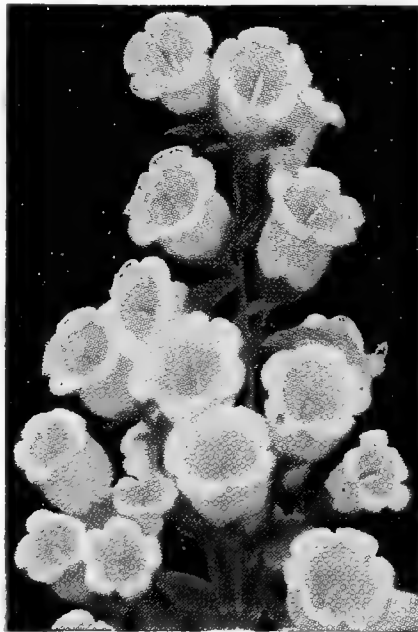
V. cornuta alba. *New.* 6 in. May to October. Beautiful white flowers.

● **V., Jersey Gem.** See illustration. 6 inches. Everblooming. *Makes a perfect edging plant for beds and borders.* If faded flowers are kept cut, will bloom all the time. Pure violet-blue, fragrant blooms on 6-inch stems. 3 for 75 cts.; 12 for \$2; 100 for \$15, delivered.

● **VIOLET, Princess of Wales.** 6 inches. April to June. Delightfully fragrant, long-stemmed purple Violets for cutting.



Spring-flowering Aster, Star of Wartburg



Campanula Medium



Tritoma (Red-Hot Poker)

36 Three each of above Perennials marked ● (36 in all) postpaid for **\$6.40**
ASK FOR OFFER 28

CANNAS

For All-Summer Brilliant Lawn Displays

Cannas are almost indispensable where a display of vivid color is needed. They bloom abundantly and unceasingly during hot summer months when other bright flowers may be wilting, and continue until cut down by hard frost. Plant 18 inches apart.

All Canna prices postpaid

●**AMERICAN BEAUTY. 5 ft.** Immense flowers of Oriental carmine or translucent cerise. 3 for 65cts.; 12 for \$2.25.

●**GOLDEN WEDDING. 3 ft.** The largest-flowered dwarf bright yellow. 3 for 75 cts.; 12 for \$2.50.

●**HOLLYWOOD. 4 ft.** Orange-pink, shading to salmon-orange. 3 for 75 cts.; 12 for \$2.50.

●**KING MIDAS. 5 ft.** A real aristocrat. Glittering yellow. 3 for 75 cts.; 12 for \$2.50.

●**MRS. A. F. CONARD. 4 ft.** Glowing salmon-pink. 3 for 75 cts.; 12 for \$2.50.

●**MRS. HERBERT HOOVER. 4 ft.** Immense flowers of watermelon-pink. 3 for 75 cts.; 12 for \$2.50.

●**PALM BEACH. 3½ to 4 ft.** Maize-yellow and pearl-pink. 3 for 65 cts.; 12 for \$2.25.

●**RAZZLE DAZZLE. 4 ft.** Crimson-maroon, petals edged yellow. 3 for 75 cts.; 12 for \$2.50.

●**ROSAMOND COLES. 5 ft.** Reddish orange edged with golden yellow. 3 for 65 cts.; 12 for \$2.25.

●**THE AMBASSADOR. 4 ft.** Large cherry-red flowers. Bronzy foliage. 3 for 75 cts.; 12 for \$2.50.

●**THE PRESIDENT. 4 ft.** Rich, glowing scarlet blooms with firm petals come in immense heads. Like the Mrs. Pierre S. du Pont Canna, this is a Conard-Pyle introduction and for 16 years it has continued to be recognized as the finest red Canna ever produced. 3 for 65 cts.; 12 for \$2.25.

Mrs. Pierre S. du Pont. The Queen of the bright pink Cannas

This head of bloom is about half natural size. 75 cts. each; 6 for \$2.50, postpaid



●**MRS. PIERRE S. DU PONT. 4 ft.** See illustration. For sheer beauty, we have yet to find the equal of this Canna. Continues producing new bloom-stalks with their marvelous heads of salmon-pink bloom from June till frost comes. Plant 6 or more for finest effect. 75 cts. each; 3 for \$1.50; 12 for \$5.

6 Distinctly different Cannas marked ●—Mrs. P. S. du Pont, American Beauty, King Midas, Palm Beach, Razzle Dazzle, and The President, ppd. **\$1.65**
ASK FOR OFFER 29

12 The set of 12 Conard-Pyle Cannas, as named above. Every one a leader in its color class. postpaid for **\$3.15**
ASK FOR OFFER 29a

Evergreen English Boxwood

Buxus sempervirens suffruticosa

Loveliest, Most Permanent Edging Plant
Protect from sun and wind with salt hay, evergreen boughs, or some open, rough material, and our English Boxwood will withstand 15° below zero

This is the true Dwarf Box and should not be confused with the fast-growing, tall American Boxwood (*Buxus sempervirens*). Border your rose-beds, garden paths, and entrance walks with this dwarf, spicy, evergreen shrub.

Our plants are given space in which to grow so they are bushy and symmetrical.

●A single sample plant to show quality will be sent for 25 cts., postpaid

4 to 6-in., \$2 for 10; \$18 per 100

6 to 7-in., \$3 for 10; \$25 per 100

Delivery not prepaid. Write for prices on larger quantities or larger sizes.



True Dwarf Evergreen English Boxwood for edging walks

THE CONARD-PYLE CO.

ROBERT PYLE, Pres.

WEST GROVE, PA.

General and Rose Index, Spring 1937

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- Books on Roses. See page 15.
- Tri-ogen. The all-purpose spray. See page 15.
- Star Rose Dust. Prevents mildew and black-spot. This Dust is efficient. It is always ready for use. Lb. 45 cts.; 6 lbs. \$2.25, postpaid.
- Feeny Hand Dust Gun. \$1, postpaid.
- Red Arrow Spray. For killing insects. Oz. (makes 6 gallons) 35 cts.; 1/4pt. (makes 30 gallons) \$1, postpaid.
- New Du-Spra Sprayer. For liquid sprays. 65 cts. each, postpaid.
- Stimuplant Plant Tablets. Ideal for stimulating Roses and all plants. 100 for 75 cts.; 500 for \$2.50; 1000 for \$3.50, postpaid.

THE REGAL LILY (Lilium Regale)
Plant in clumps of 6 or more

Our illustration truly represents the glorious show the Regal Lily will make when planted in groups. No flower surpasses it in magnificence. It grows anywhere, in any soil, in sand or clay, in good loam or even in gravelly soil, *provided only* that the location is not too wet and not too shaded. The beautiful blooms come in June, often six or more on a stalk about 4 feet high. It is a vigorous grower with wiry stems. The flowers are deliciously fragrant and the petals pearly white inside, with a canary-yellow throat, the outside wine-color, yellow, and white beautifully blended. Plant 6 to 8 inches deep, in groups among perennials or along the edge of a shrub border. **Price, 3 for 65 cts.; 12 for \$2; 100 for \$15, postpaid.**





NEW KOREAN HYBRID CHRYSANTHEMUMS

Early Blooming—Improved Colors—Larger Flowers. 35c ea., any 12 for \$3.50, postpaid

These new Korean hybrids bloom profusely from mid-September through October. In the Swarthmore Arboretum trial-grounds, where 230 varieties of Chrysanthemums were on display, these kinds were among the most brilliant. They are especially noteworthy for early blooming, better colors and winter hardiness. We have included the dwarf species Morifolium (No. 11), as it makes such exquisite bouquets.

1. **Psyche.** Shell-pink.
3. **Juno.** Coppery red.
5. **Vesta.** Golden orange.
7. **Nysa.** Rosy lilac.
9. **Fortuna.** Ox-blood-red.

2. **Sappho.** Clear yellow.
4. **Niobe.** Pure white.
6. **Hestia.** Rose-pink.
8. **Thalia.** Bright orange.
10. **Clio.** Carmine-rose.

11. **Morifolium.** Dainty pink.

OFFER 31. One each of the 11 Chrysanthemums above illustrated for \$3.25, postpaid

ORDER SHEET. See "Directions for Ordering" at Foot of Next Page.

THE CONARD-PYLE CO.

★ *Star Rose Growers* ★
Robert Pyle, Pres. West Grove, Pa.

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this column

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Date

1938

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Adds.

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ADDRESS From P. O.) _____

*Unless otherwise advised goods will be forwarded as soon as new stock is ready
or when we think the season suitable for planting in your locality.*

Prices Include Free Delivery of Roses, Except Tree Roses, until April 10, 1938

QUAN.	ARTICLES WANTED	PAGE IN CAT.	AMOUNT
	Star ★ Dozen Roses.....Offer 16.....\$9.00	16	\$
	Star ★ 25 Roses.....Offer 17.....\$18.00	17	
	4 Newest Roses.....Offer 4.....\$6.25	4	
	10 Roses for Cutting.....Offer 14.....\$7.45	14	
	7 Fragrant Roses.....Offer 15.....\$5.25	15	
	6 Beginner's Collection.....Offer 15a.....\$3.95	15	
	3 America's Favorite Roses.....Offer 15b.....\$2.00	15	
	7 Polyantha Roses.....Offer 18.....\$4.95	18	
	5 Roses to Cover a Garage.....Offer 20.....\$3.50	20	
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Order of }

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Whose }
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ORDER MORE AND PAY LESS PER PLANT

*PRICE REDUCTION SCHEDULE ON ROSES ON WHICH PRICES ARE MARKED

“EACH” PRICES IF YOUR ORDER
FOR ALL ROSES TOTALS

A	B	C
Less than 12	12 to 24	25 or more
75¢	70¢	65¢
85¢	75¢	70¢
\$1.00	90¢	85¢
1.25	\$1.10	\$1.00
1.50	1.30	1.20

The total number of all the Roses
you order will determine which col-
 umn of prices you use for Roses with
 prices marked *.

If your entire order is for less than 12 *
Roses, use prices in column A.
If your entire order is for 12 to 24 Roses,
use prices in column B.
If your entire order is for 25 or more Roses,
use prices in column C.
For Example: If you order 4 Roses in a
collection and 4 patented Roses, price marked
*, and in addition order 4 more Roses with
"each" price marked *, the price each for
last 4 will be shown in column B.
If you send too much cash, we will in-
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any amount that is overpaid.

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For Orders	From \$0.01 to \$2.50	6 cents.
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(EDITION JULY, 1932)

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Growers of America's
Largest Selection
of Roses

BOBBINK & ATKINS,

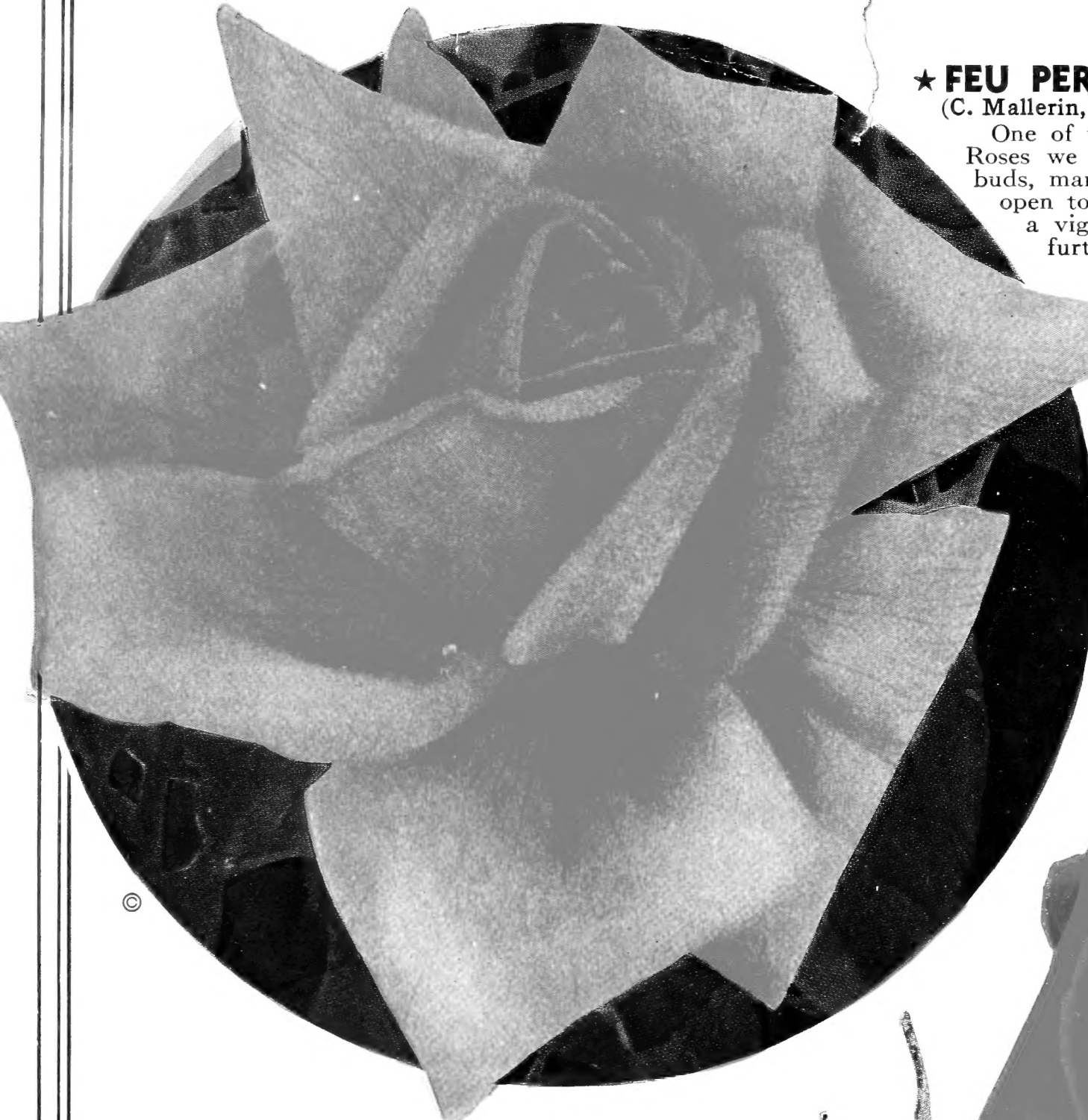
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Have you signed
your name and full address?





★ **FEU PERNET-DUCHER** H.T.
(C. Mallerin, 1934.) Plant Patent 103

One of the most exquisite yellow Roses we have ever seen. Creamy buds, marked with carmine, slowly open to flowers of rich yellow on a vigorous-growing plant. See further description, page 2.

GOLD MEDALS, 1935
Barcelona, Spain,
and Lyons, France

Also scored 88 points at
International Test-Garden,
Portland, Oregon.

•
**The Most Outstanding
Exhibit**

"At America's First National
Rose Show, San Diego,
Calif., Oct. 12-13, 1935, was
a vase of six Feu Pernet-
Ducher. Of its type and
color, this Rose stands in a
class by itself."—F. ED-
MUNDS, *Curator of Interna-
tional Rose Test - Garden,
Portland, Ore.*

\$1.50 each; 3 for \$3.75

*No further discount on this
patented Rose*

5 SUPERIOR PATENTED ROSES \$5.20

HARDY EVERBLOOMING

★Feu Pernet-Ducher . . . \$1.50
★Mme. Cochet-Cochet
Page 4 . . . \$1.25
★Texas Centennial . . . \$1.00

★Crimson Glory
Page 4 . . . \$1.25
★Amelia Earhart
Page 4 . . . \$1.25

ASK FOR OFFER 32

THE CONARD-PYLE CO. • STAR ★ ROSE GROWERS

WEST GROVE, PA.

★ **TEXAS CENTENNIAL** H.T.

1936 Gold Medal Award, Am. Rose Society
Plant Patent 162. Rich blood-red.
A perfectly formed, firm-petaled cut-
flower with tapering buds and long-last-
ing open blooms. Further
described on page 2.

\$1 each; 3 for \$2.50.

*No further discount on this
patented Rose*

